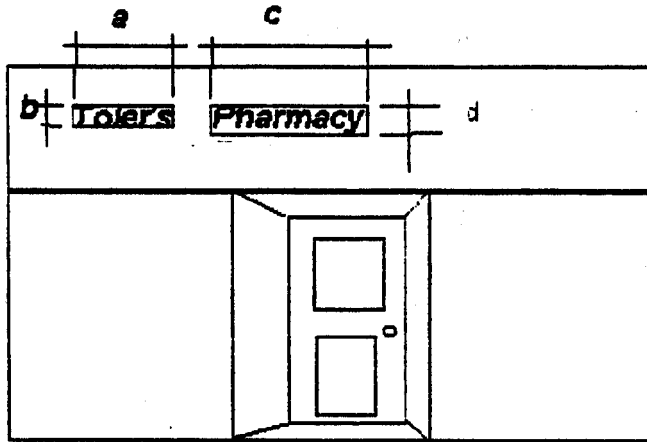


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Diagram 1

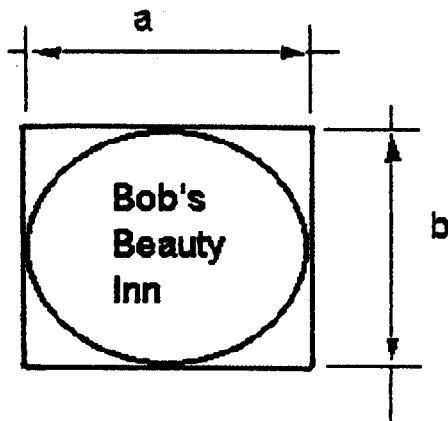
Computation of Area of Individual Sign



$$\text{Area of Copy} = a \times b + c \times d$$

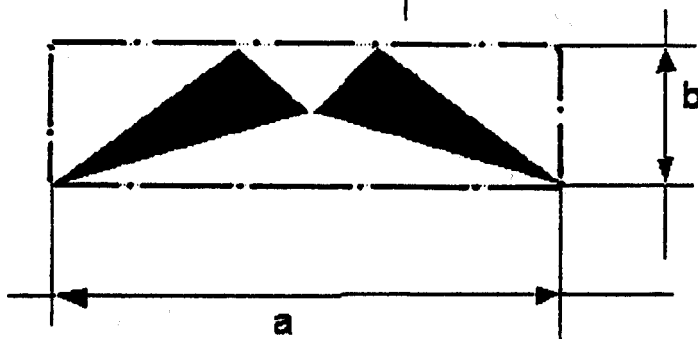
Area of Copy

The entire area within a single continuous perimeter composed of squares or rectangles, which encloses the extreme limits of the advertising message, announcement or decoration on a fascia or wall sign.



Area of Sign

The area of the largest single face of the sign within a perimeter which forms the outside shape including any frame, forms an integral part of the display, but excluding the necessary supports or uprights on which the sign may be placed. If the sign consists of more than one section or module, all areas will be calculated.



$$\text{SIGN AREA} = a \times b$$

Diagram 2

Computation of Area of Multifaced Signs

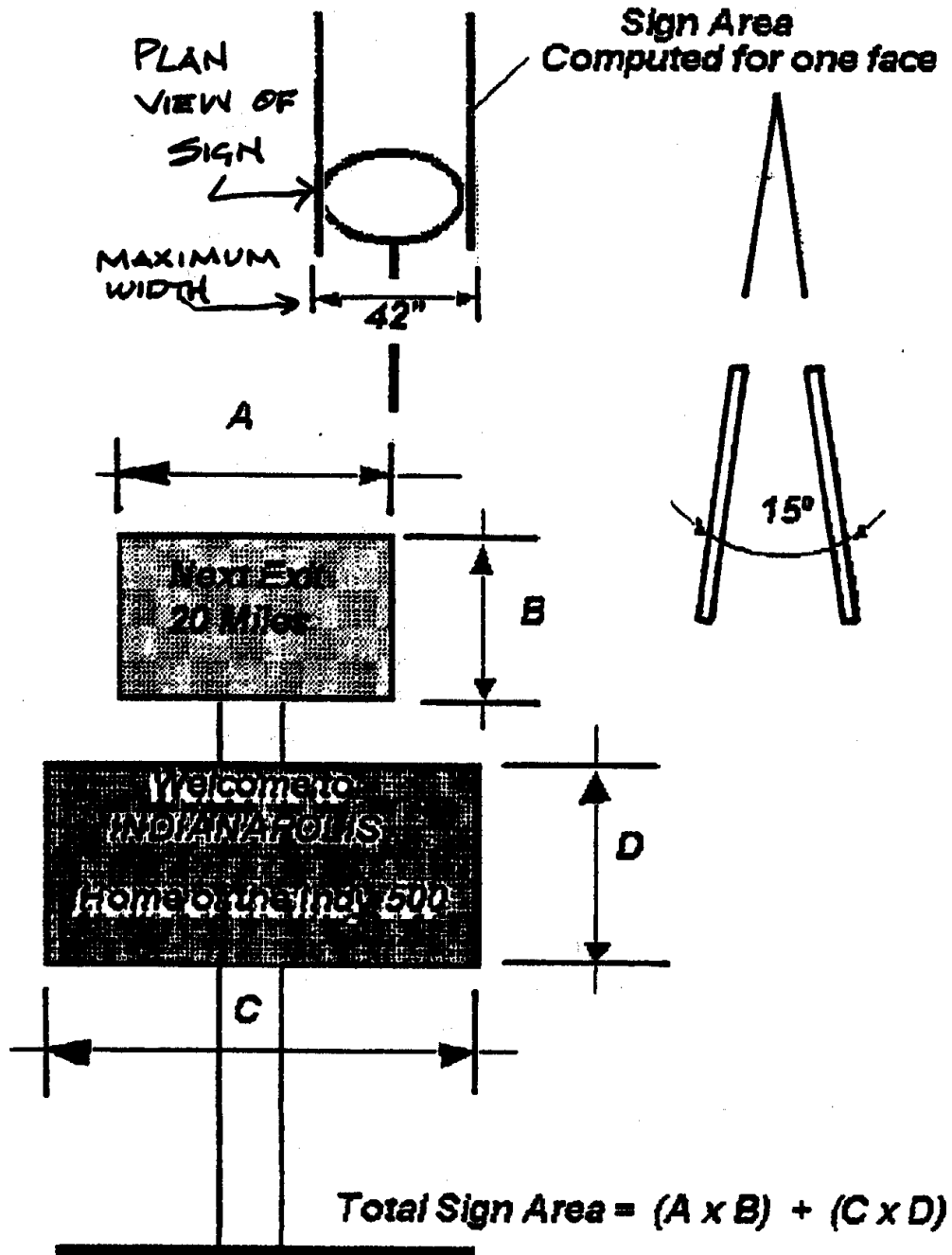


Diagram 3

Computation of Height

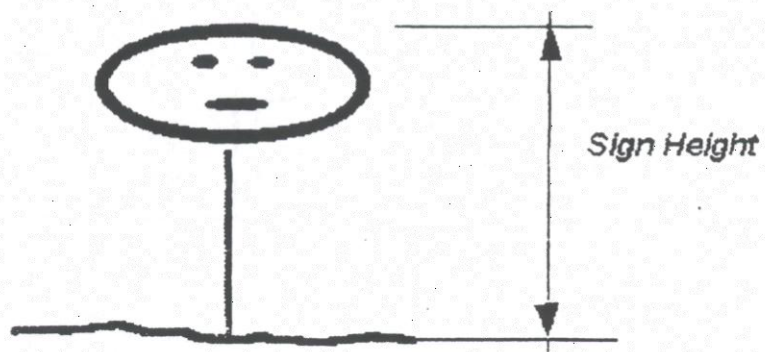
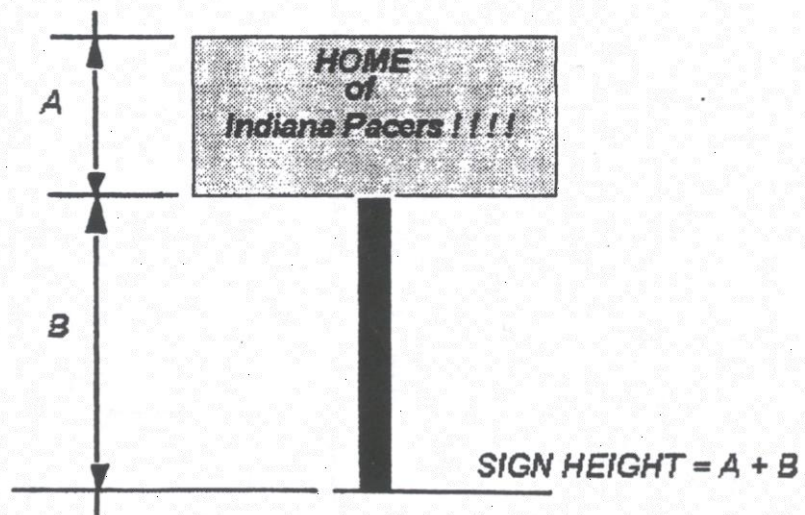
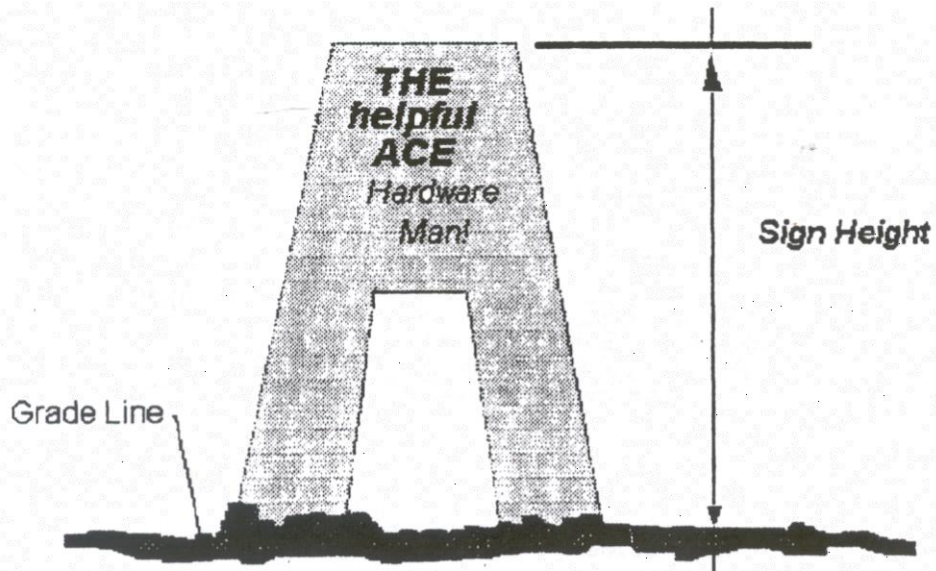


Diagram 4

Grade Mounding

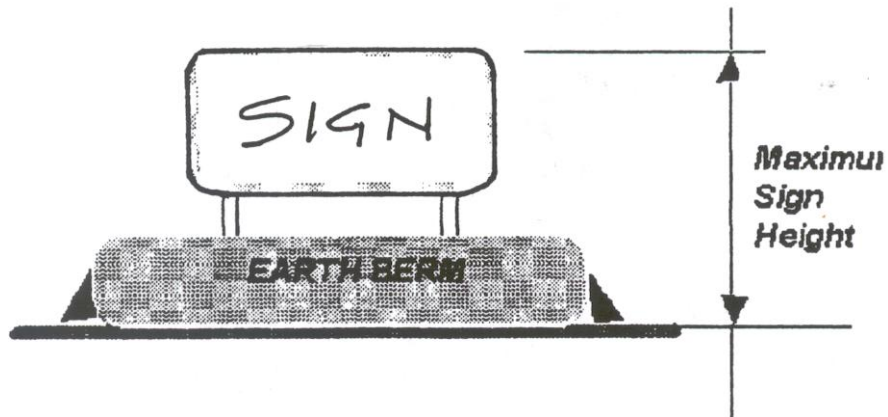


Diagram 5

Clear Sight Triangular Area

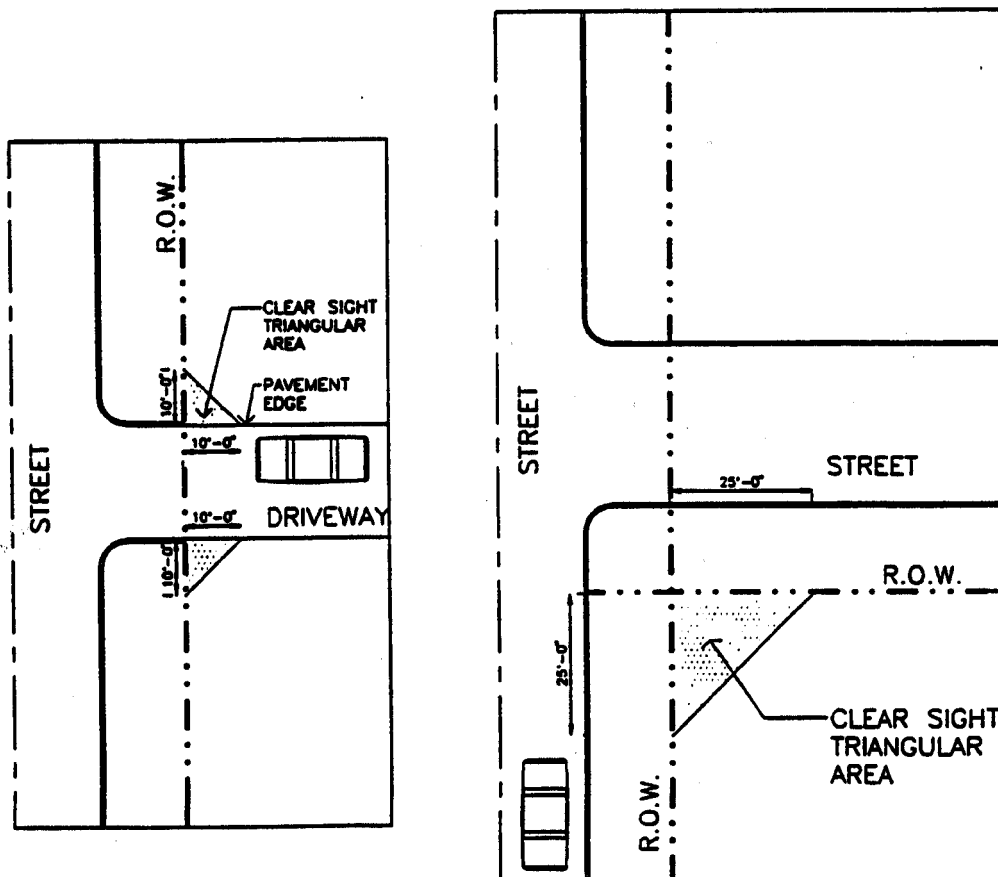
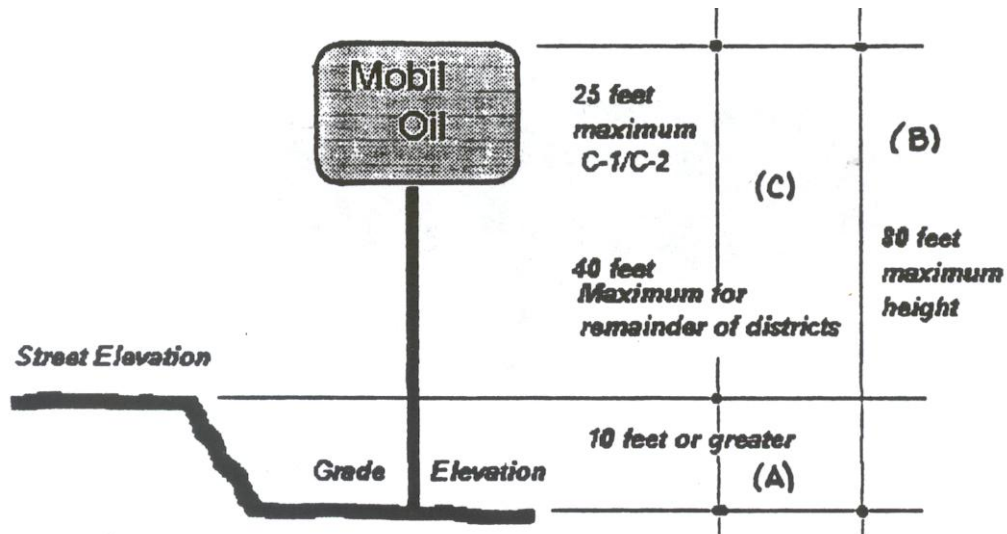


Diagram 6

Sign Height Exception



- (A) Must be 10 feet or greater.
- (B) Cannot exceed 80 feet.
- (C) Cannot exceed heights specified.

Diagram 7

Sign Separation from a Protected District

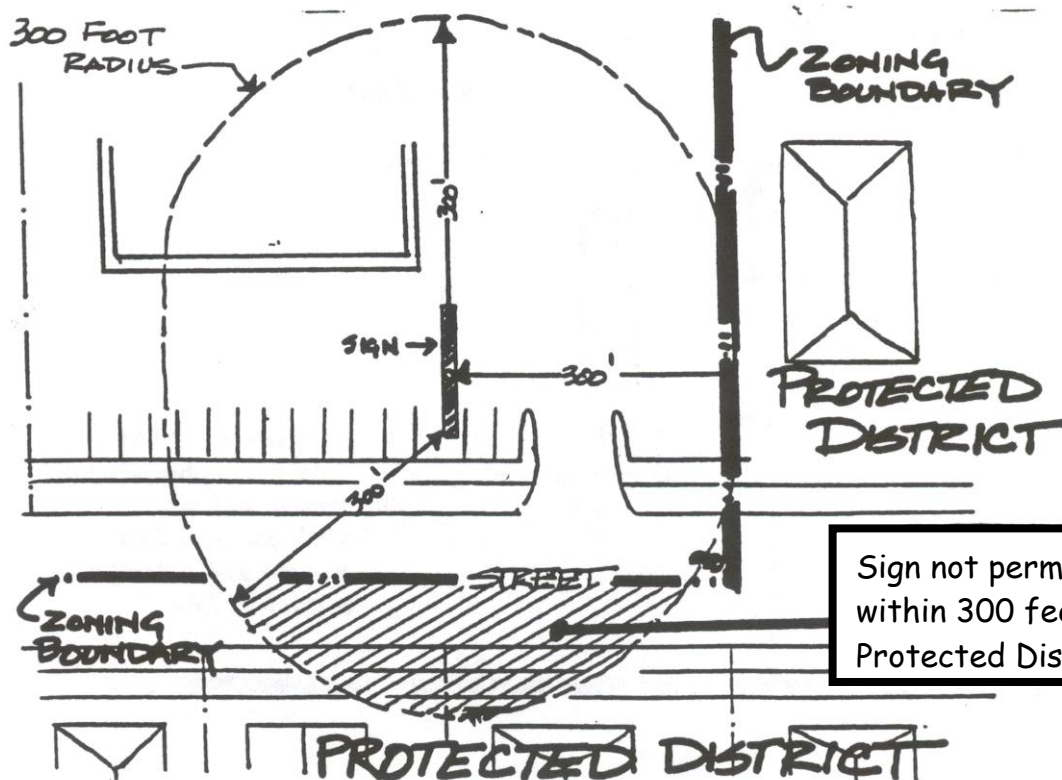


Diagram 8

Pole Sign

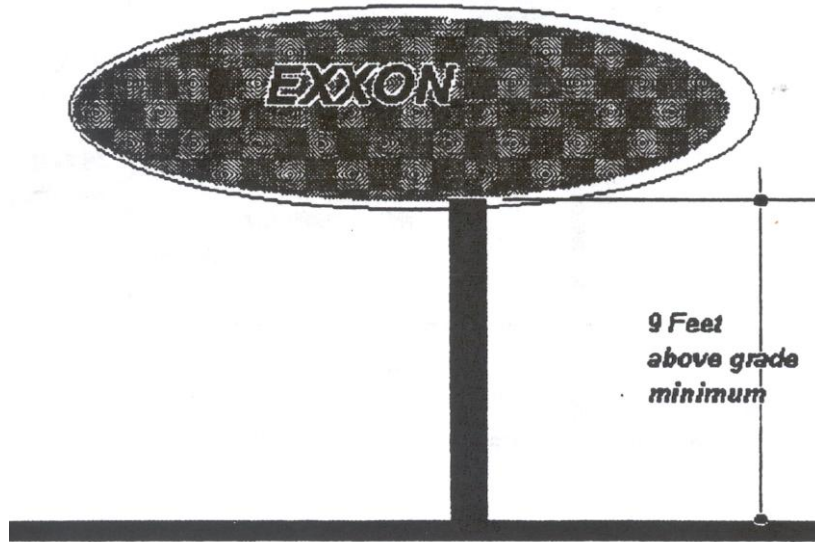


Diagram 9

Wall Sign

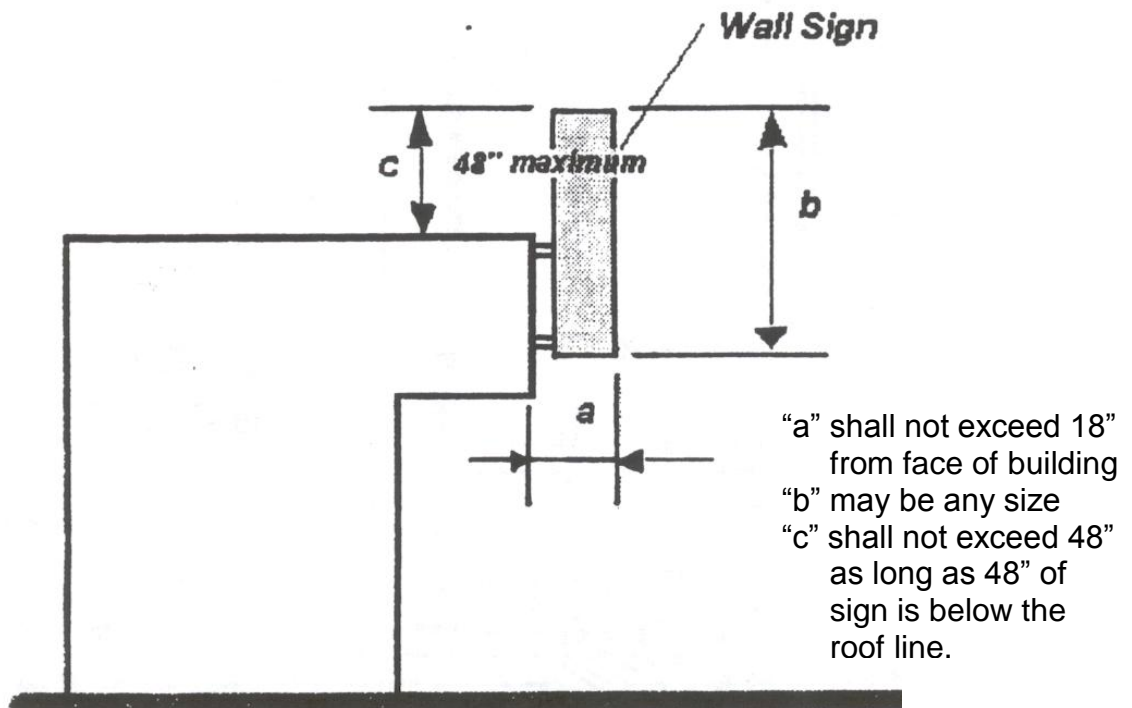


Diagram 10

Roof Integral Sign

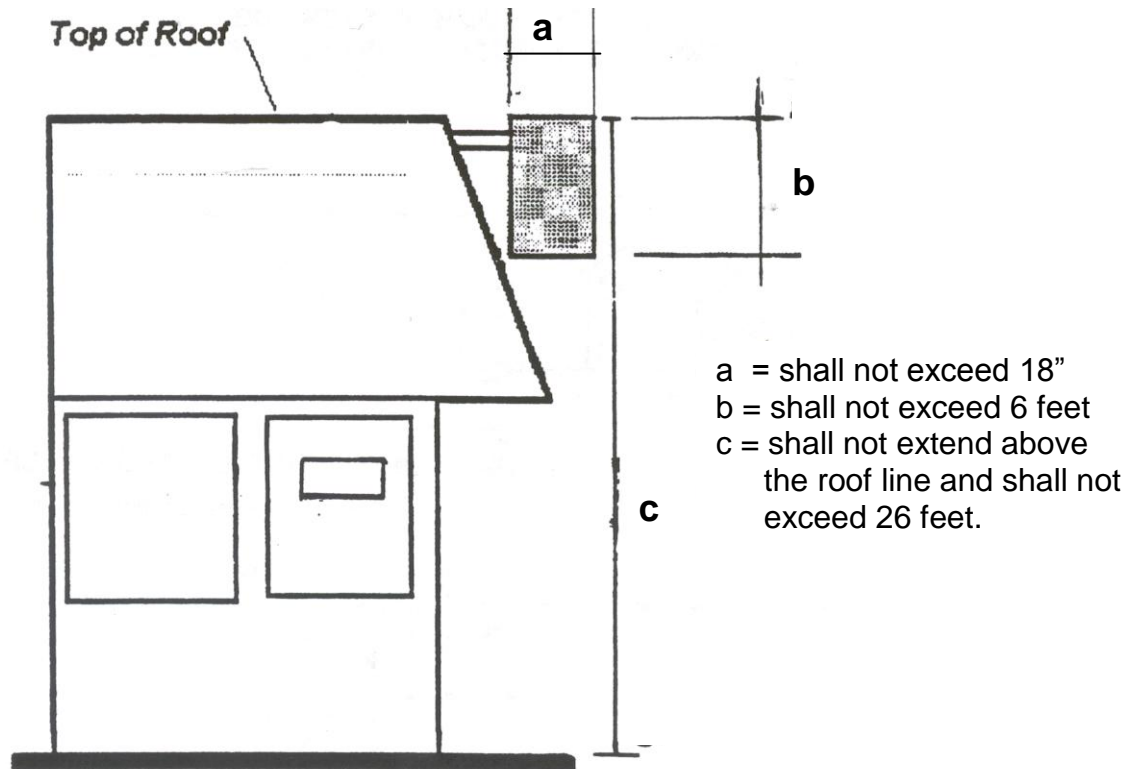
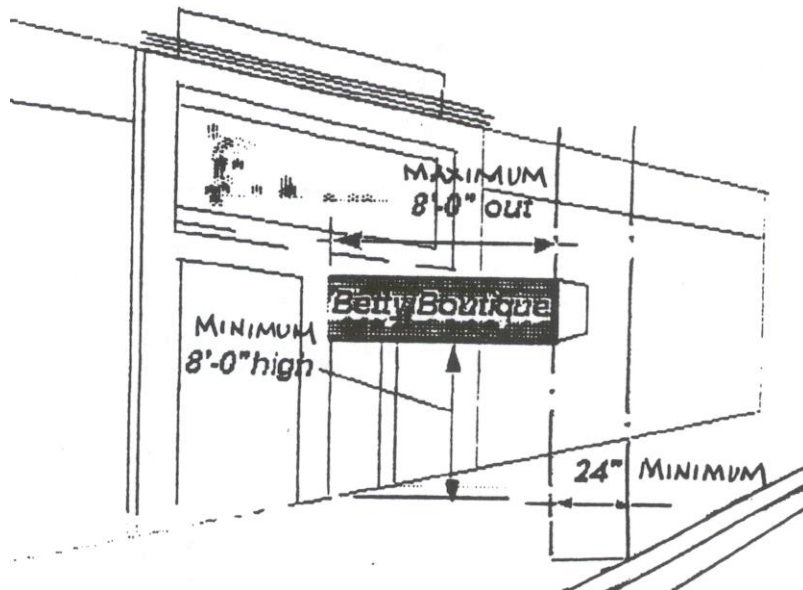


Diagram 11

Projecting Signs



Also applies to Marquees and Canopies

Diagram 12

Wall Signs / Maximum Wall Sign Area
(Dwelling and Special Zoning Districts)

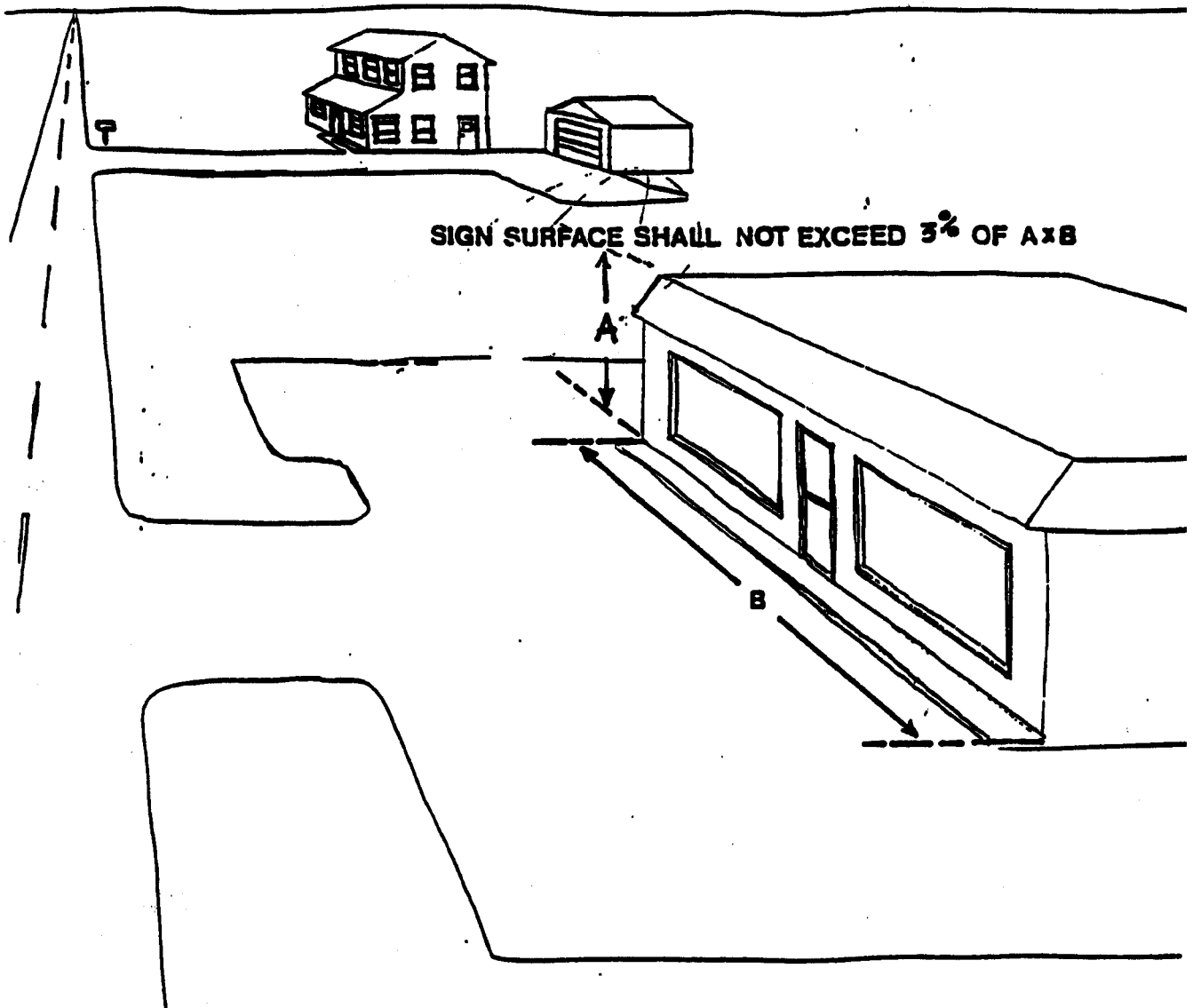


Diagram 13

Suspended Signs
Clearance from Grade

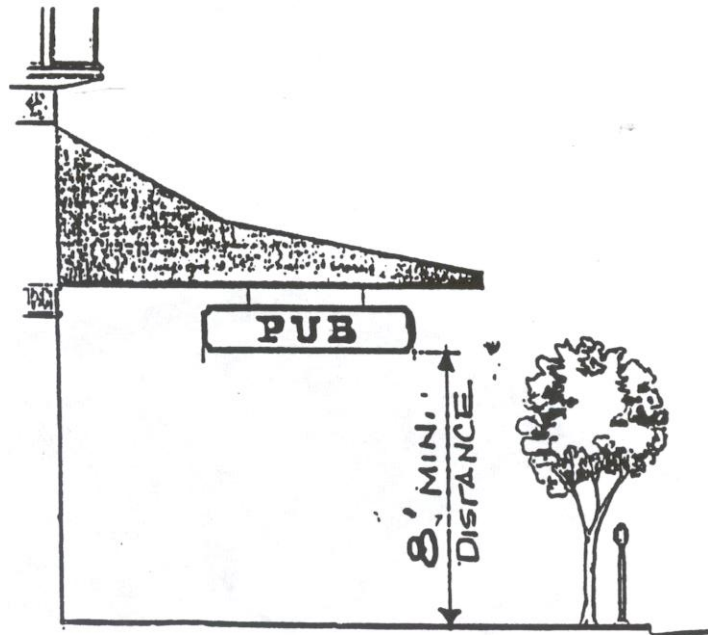


Diagram 14

Ground Sign
Maximum Sign Height

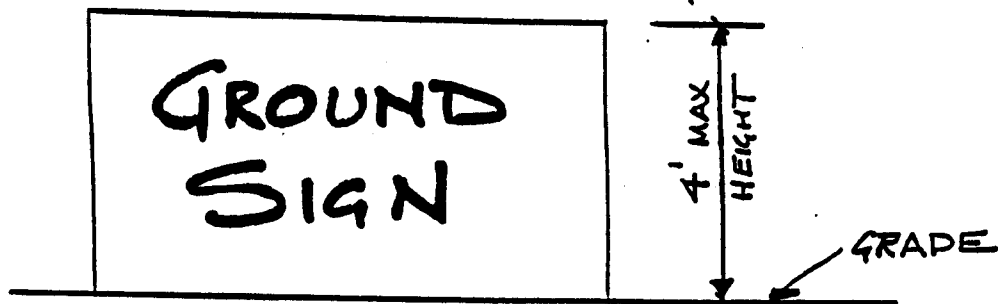
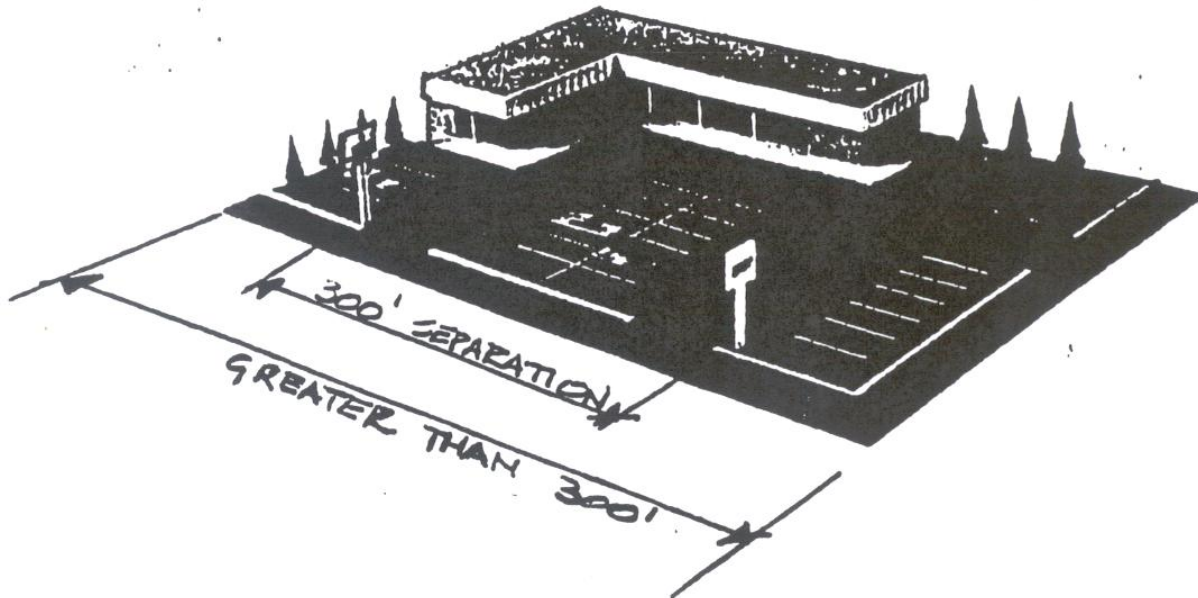


Diagram 15

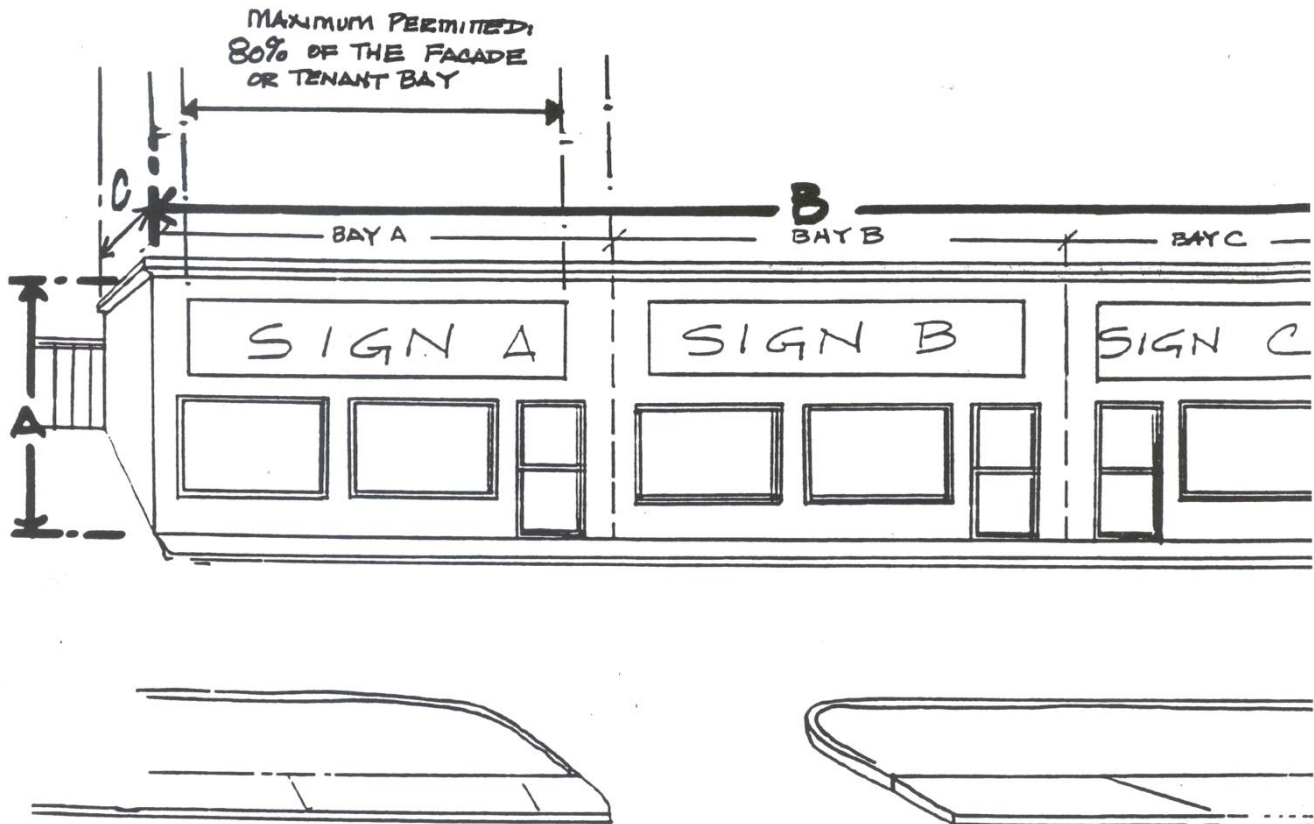
Number of Freestanding Identification Signs (Extensive Frontage)



Where a parcel has in excess of 300 feet of frontage, one additional freestanding sign may be erected for each additional 300 feet of street frontage in excess of the first 300 feet of street frontage abutting the developed portion of said parcel.

Diagram 16

Wall Signs Maximum Surface Area



Maximum Sign Permitted Surface Area

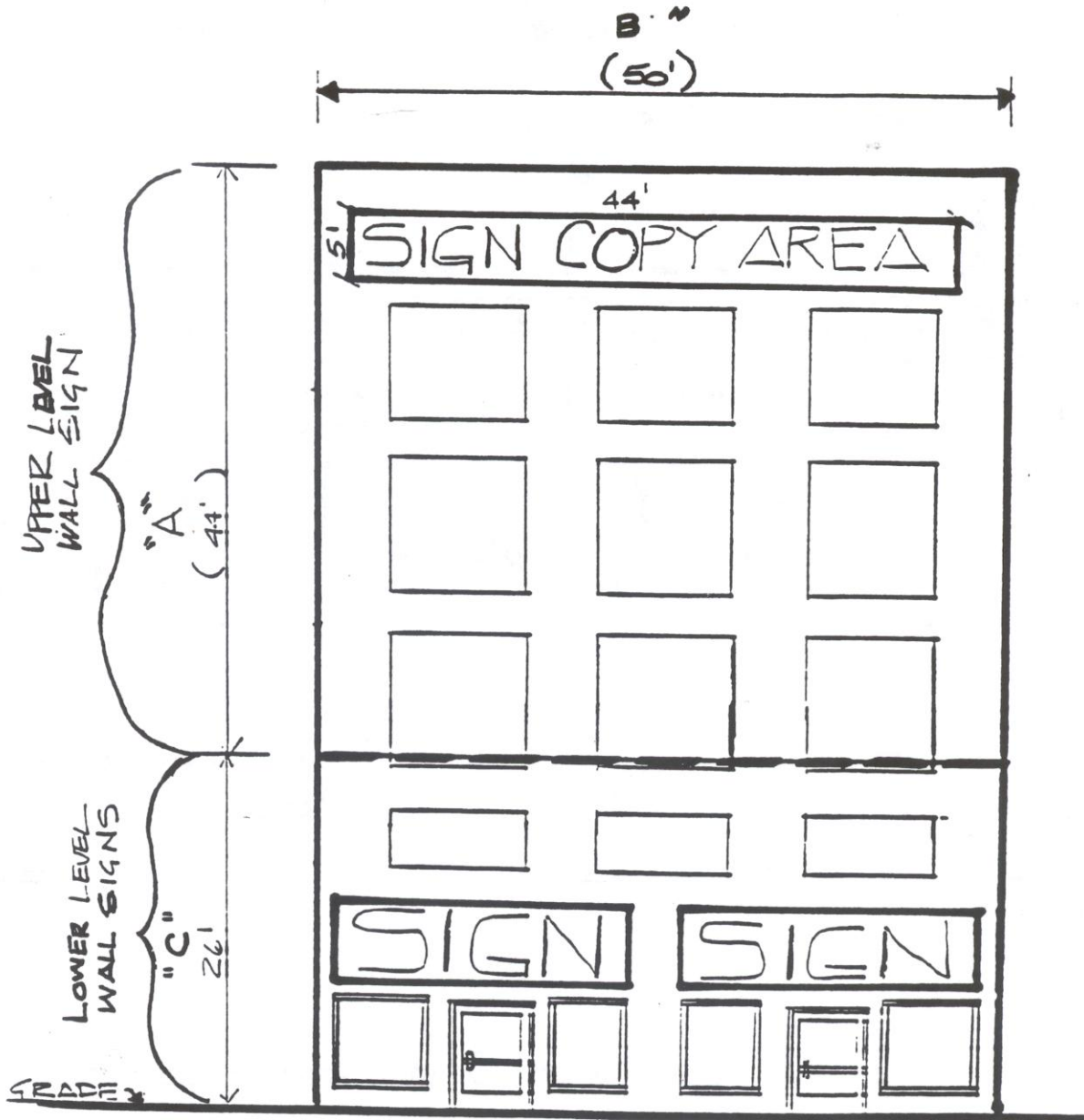
Front Façade = 20% (A x B)

Side Façade = 15% (A x C)

Rear Façade = 10% (A x B)

Diagram 17

Upper and Lower Level Wall Signs
(CBD Districts)



- 1) Upper Level = 44'(A) x 50'(B) or 2,200 sq. ft x 10% = 220 Sq. Ft. Sign Surface Area
Sign shown is 220 Sq. ft.
- 2) Lower Level = 26'(C) x 50'(B) or 1,300 sq. ft x 20% = 260 Sq. Ft. Sign Surface Area
Signs shown total 260 Sq. ft.

Diagrams 18 and 19

Measurement of Distance Between Advertising Signs Oriented Toward Different Streets; The Same Street; and Both Streets

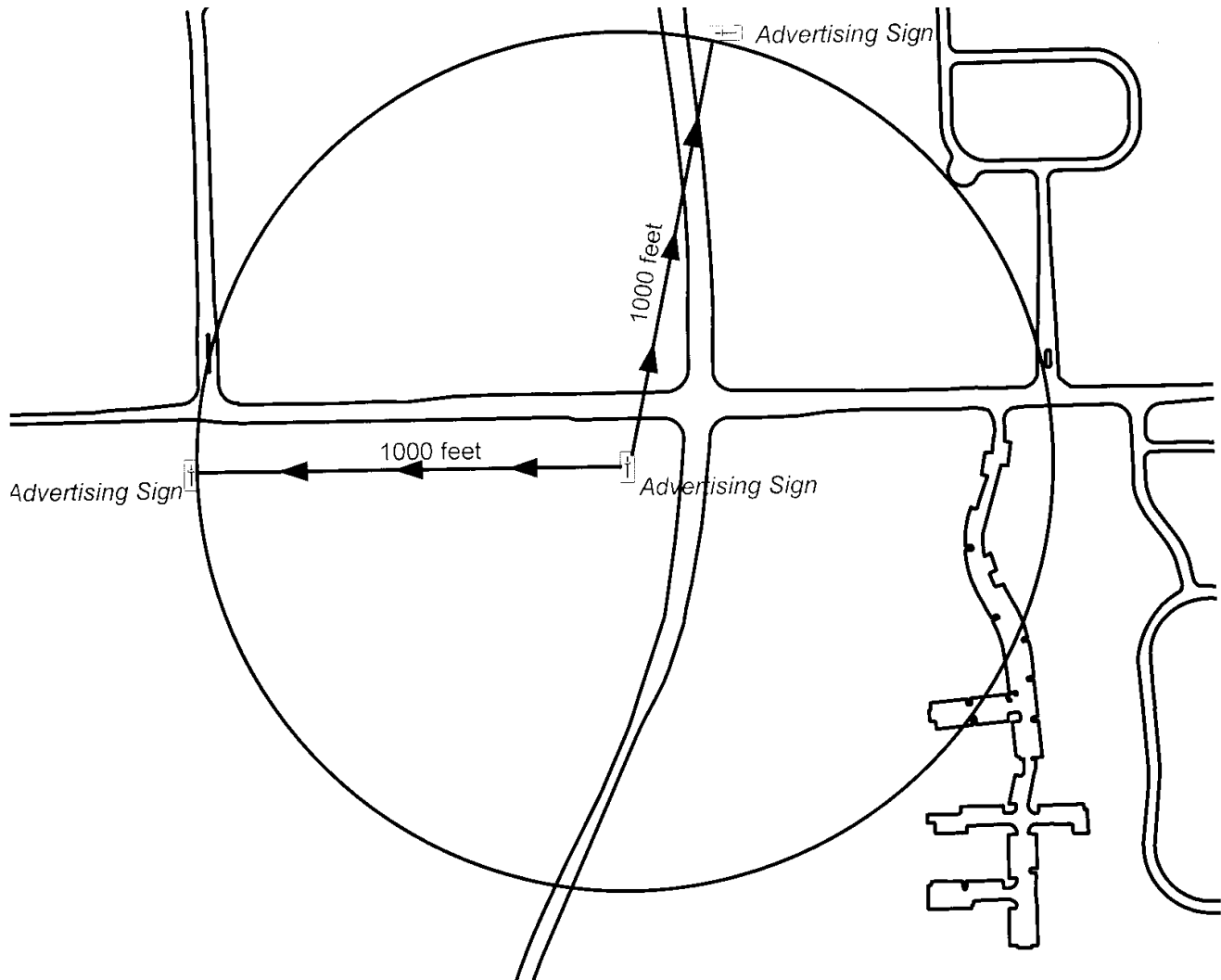


Diagram 20

Measurement of Distance Between
Advertising Signs and Protected Districts

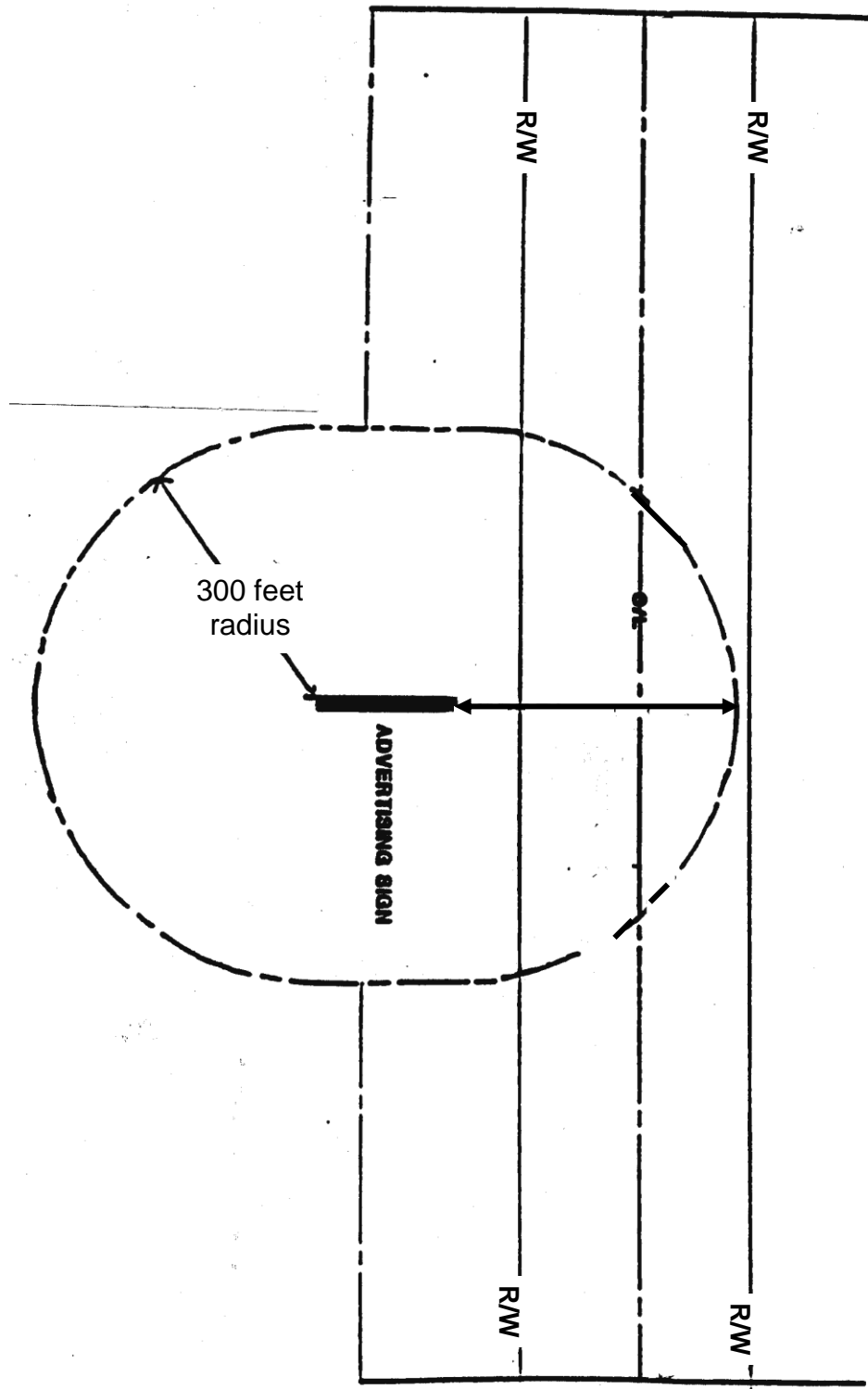
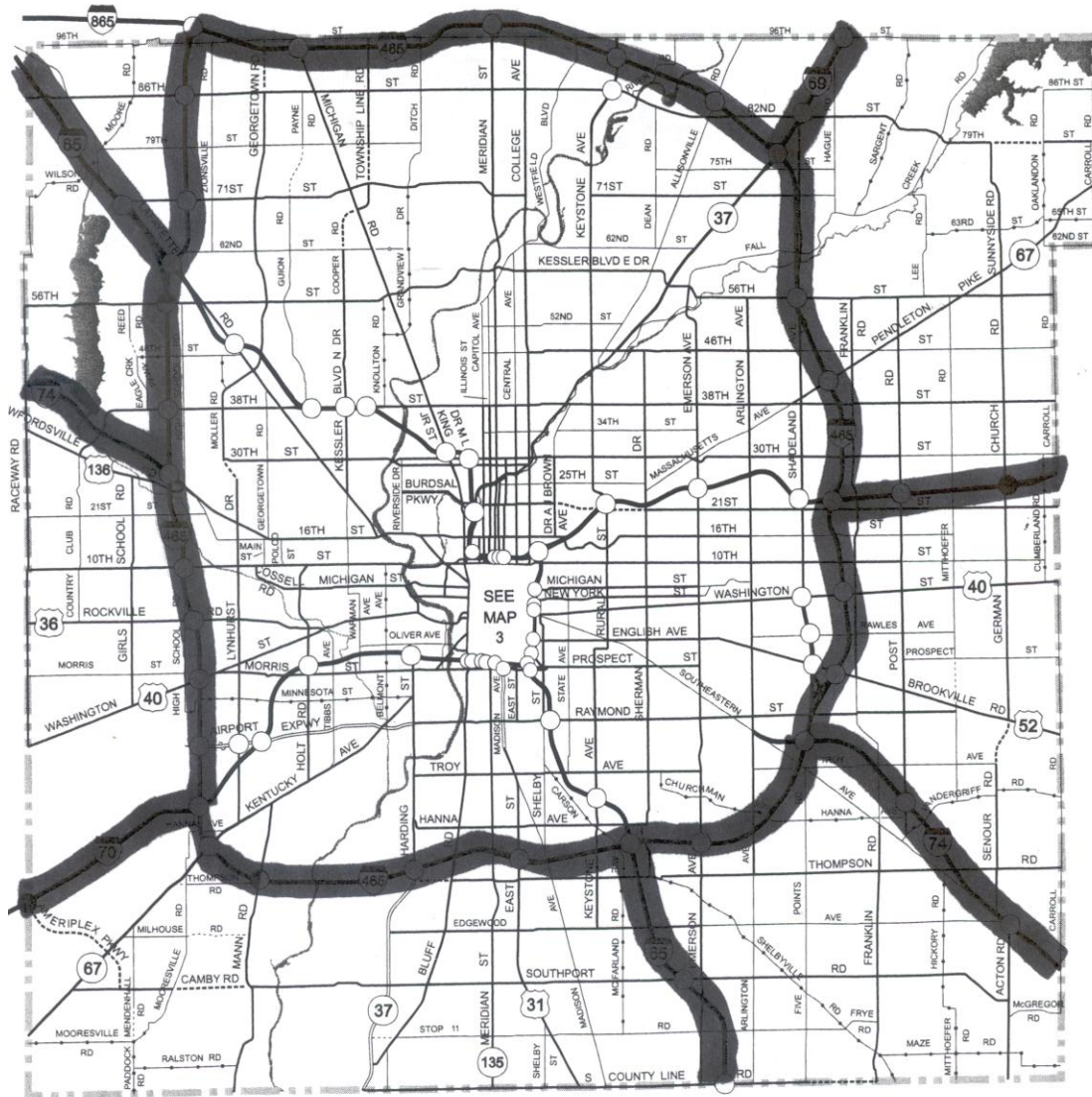


Diagram 21

Outdoor Advertising Signs Inside I-465

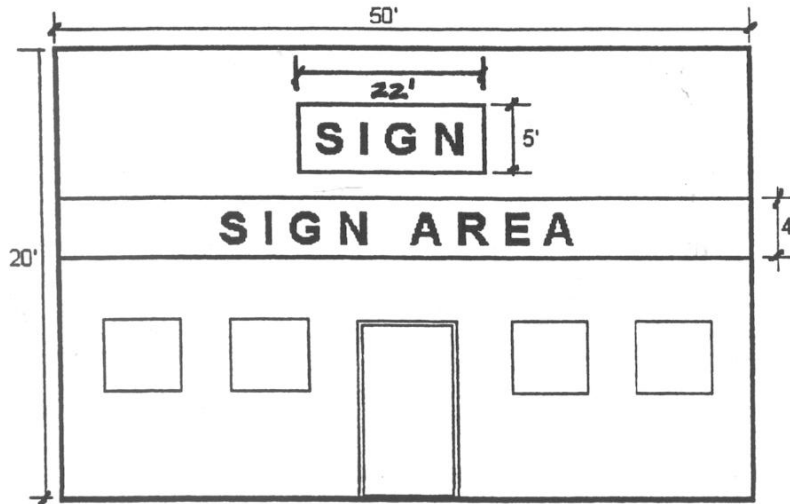


Outdoor Advertising Signs not permitted on Freeways inside of I-465

■ = Areas where such signs are permitted

Diagram 22

Awning Sign Calculation



1000 sq. ft. Façade (20 feet x 50 feet)
 20% of Façade = 200 sq. ft. (Awning is 50' x 4') or 200 sq. ft.
 45% of Awning can be copy = 90 sq. ft.
 Remaining sq. ft. for wall sign copy = 110 sq. ft.
 Wall sign above awning = 22' x 5' = 110 sq. ft.
Total Sign Copy Area = 200 sq. ft. (20% of façade)

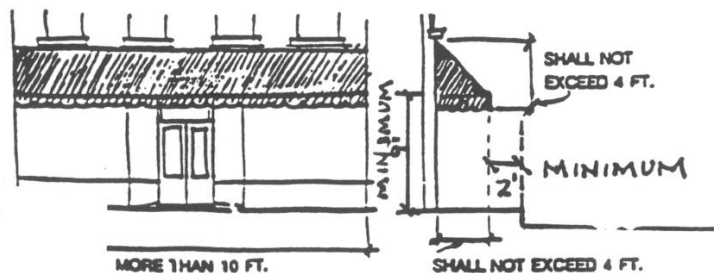
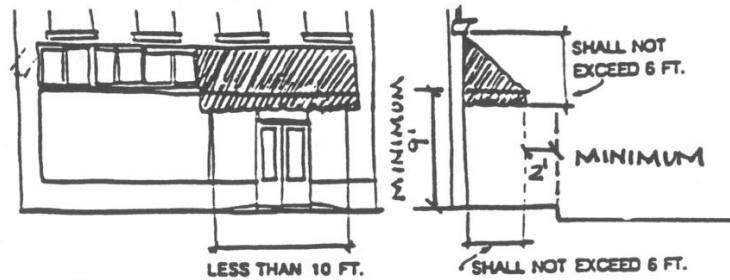
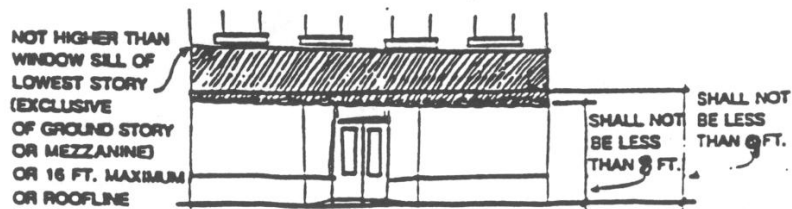


Diagram 23

Canopy Signs

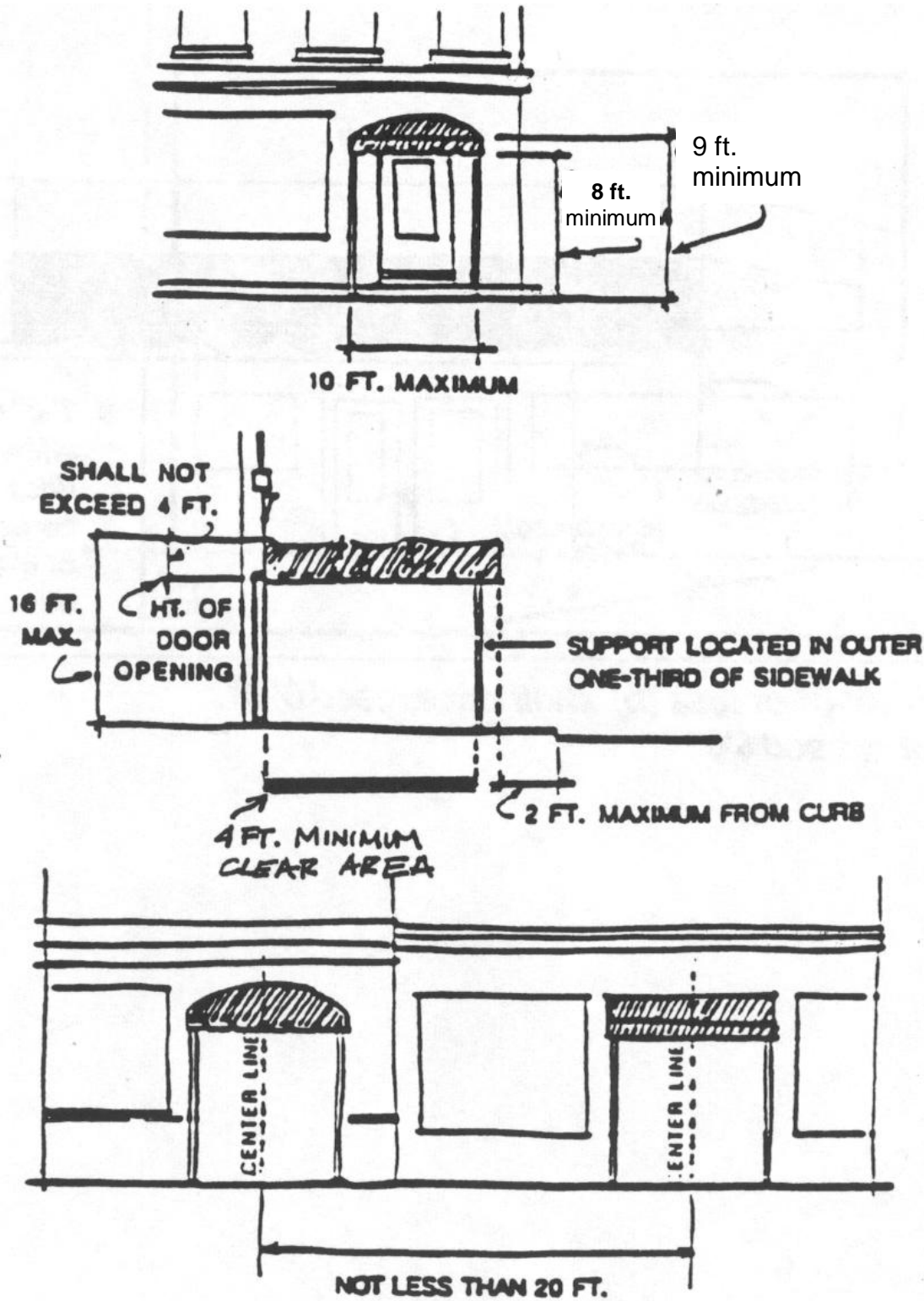
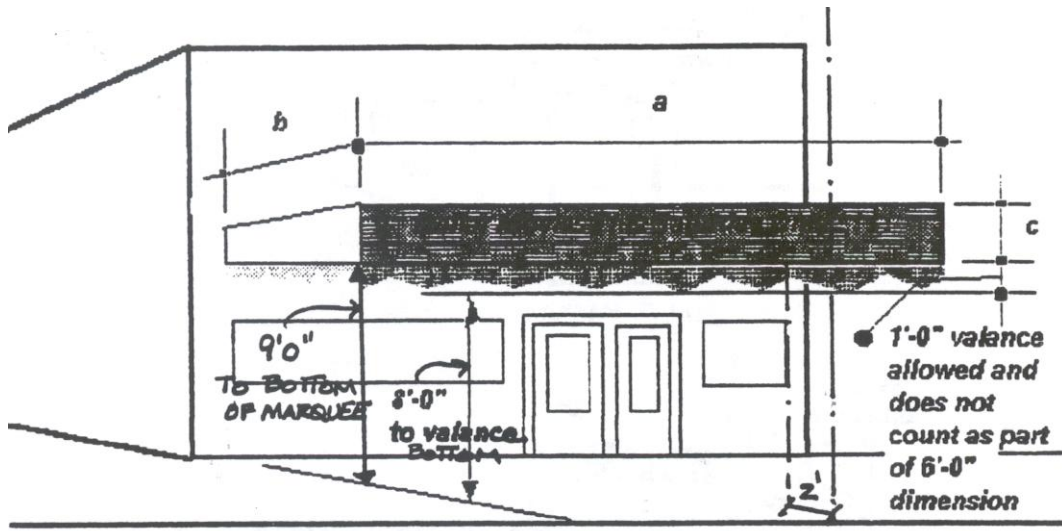


Diagram 24

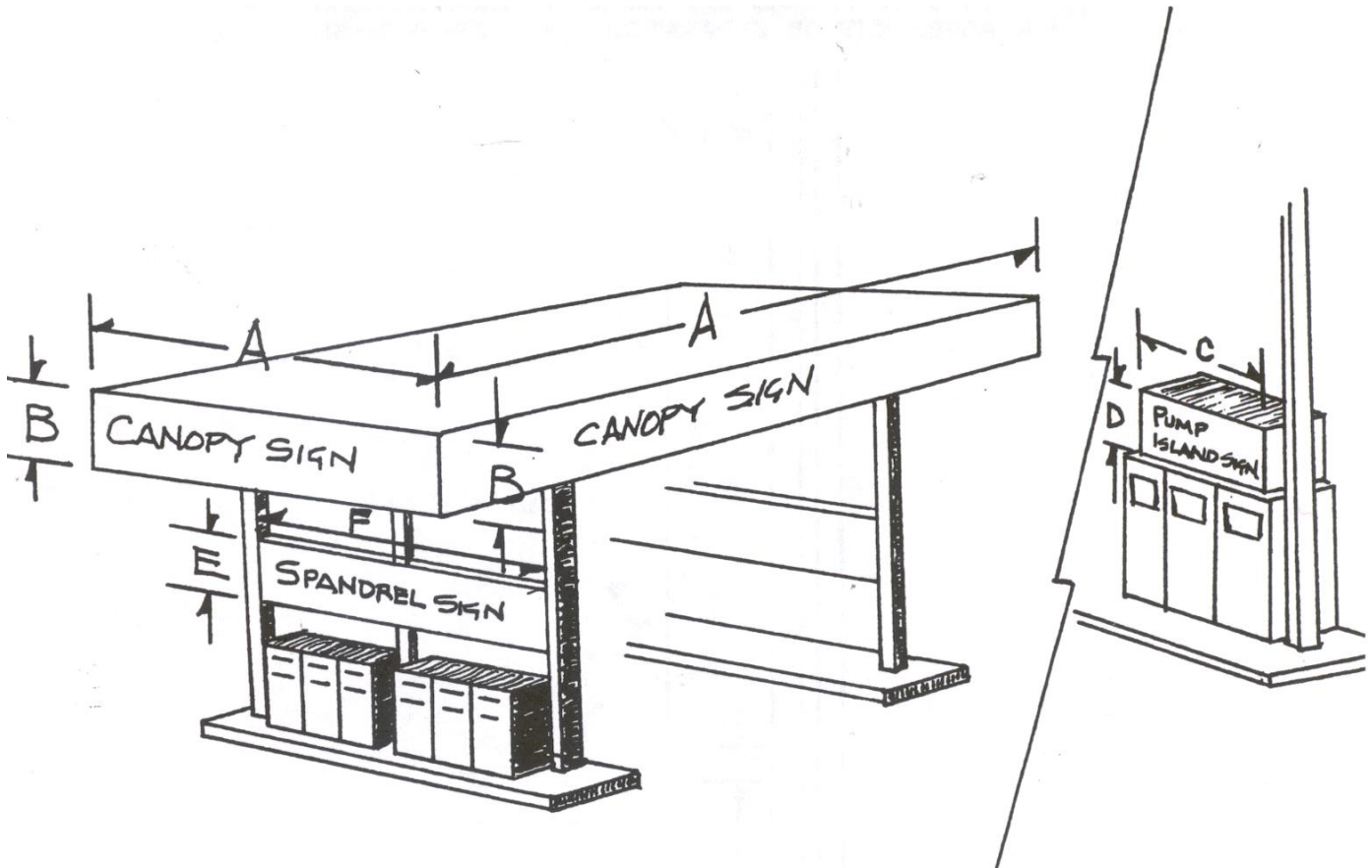
Marquee Signs



*When (a) is 10'-0" or less (b) shall not exceed 6'-0".
(c) shall not exceed 6'-0".*

Diagram 25

**Gasoline Service Station Convenience Market Signs
Canopy Signs; Pump Island Signs; Spandrel Signs**



Canopy Signs:

- Sign Area shall not exceed 25% the area of the individual façade of the canopy. Area of the particular canopy façade = $A \times B$.

Pump Island Signs:

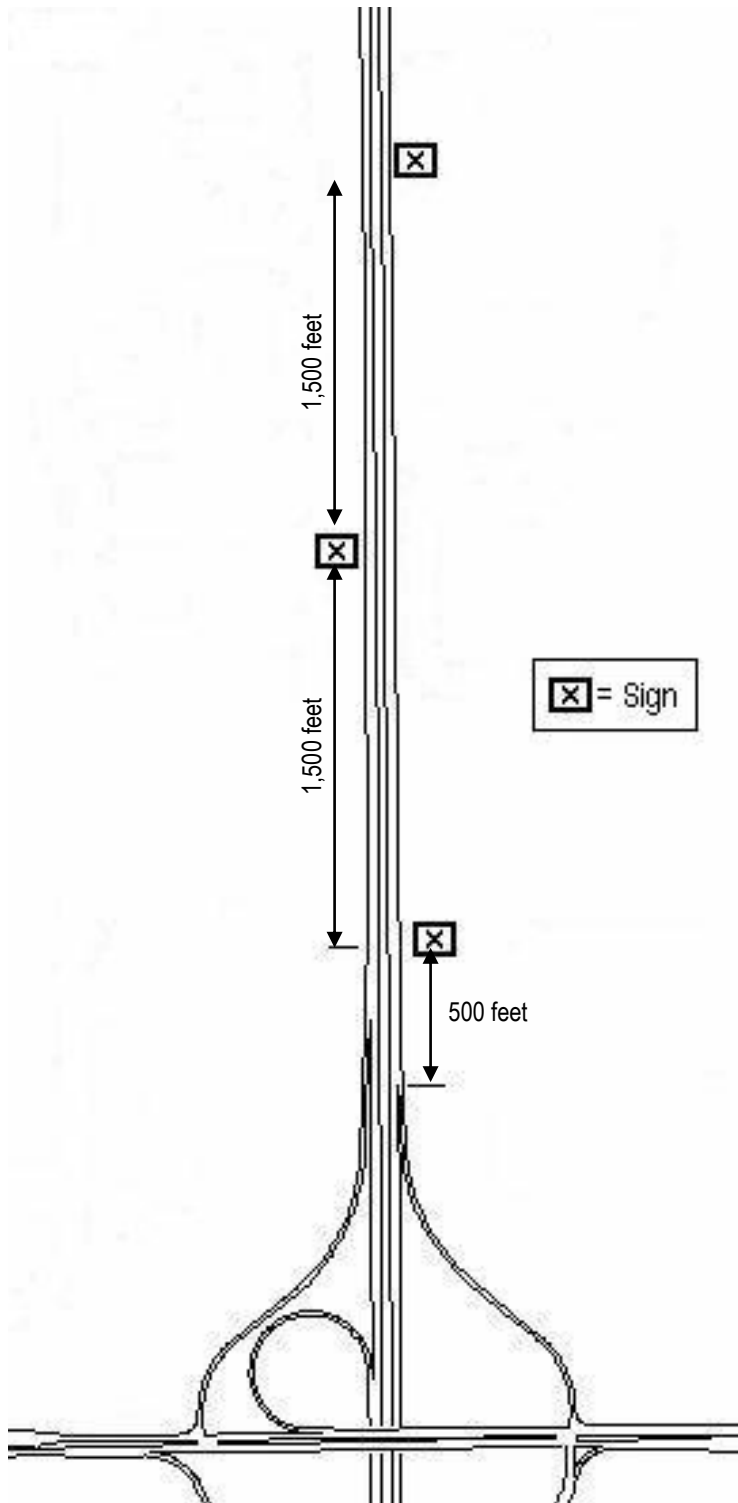
- Shall not exceed 16 square feet. Area of sign = $C \times D$
- Four-sided structure permitted only if two-sided contain:
 - 1) Government or federal warnings/information; or
 - 2) Are left blank.
- Shall not be permitted if spandrel sign are utilized.

Spandrel Signs:

- Shall not exceed 25% of the spandrel's structural area. Area of spandrel = $E \times F$.
- Shall not be permitted if pump island signs are utilized.

Diagram 26

Signs on Interstate Freeways and Expressways Measurement of Separation for Off-Premise Signs



The specified distances shall be measured to the nearest point of the intersection of the traveled way of the exit roadway and the main-traveled way of the Interstate Freeway or Expressway (refer to Diagram 34).

Diagram 27

Signs on Interstate Freeways and Expressways
Entrance Roadway Limitations

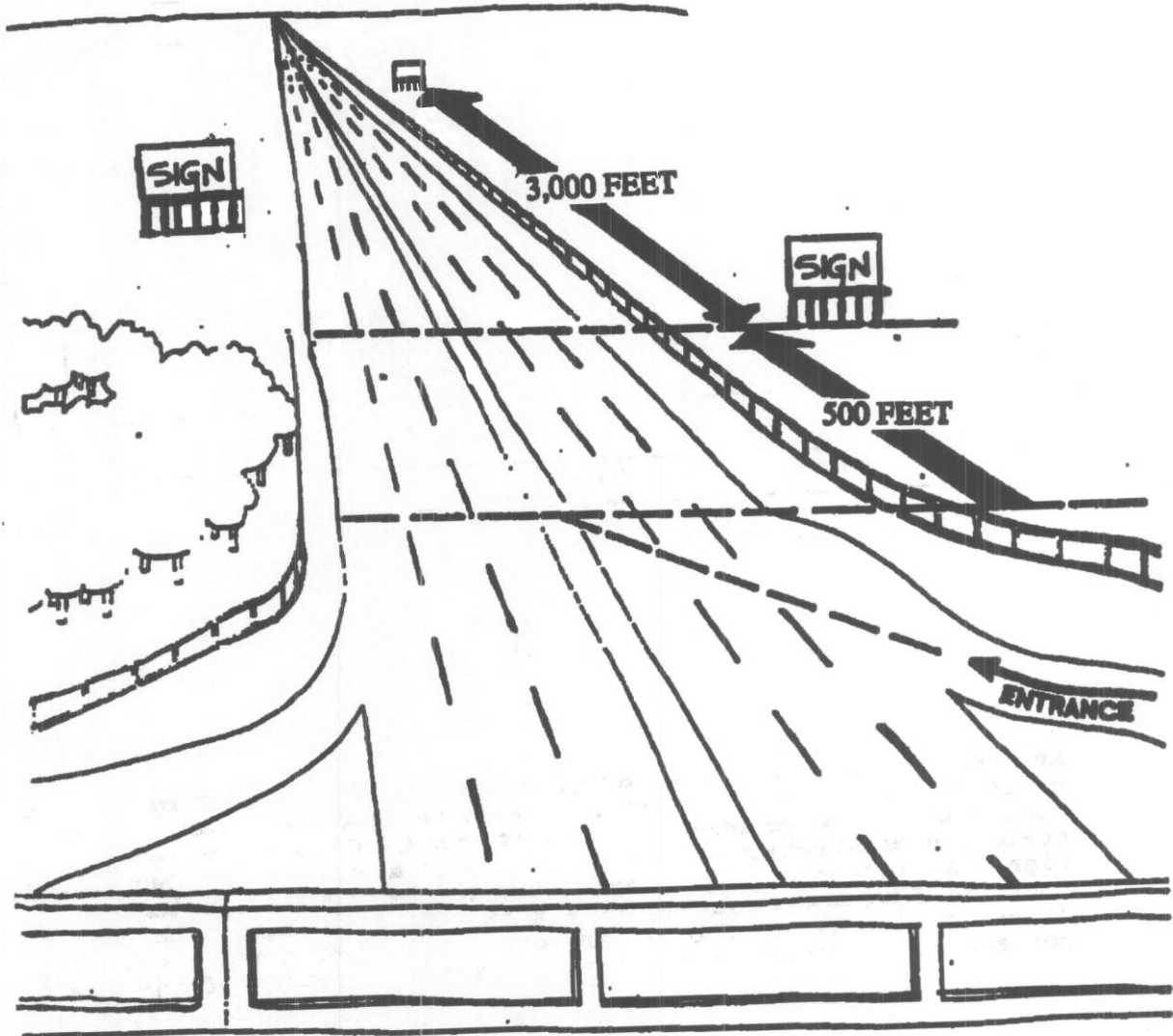


Diagram 28

Tall Signs at Freeway and Expressway Interchanges

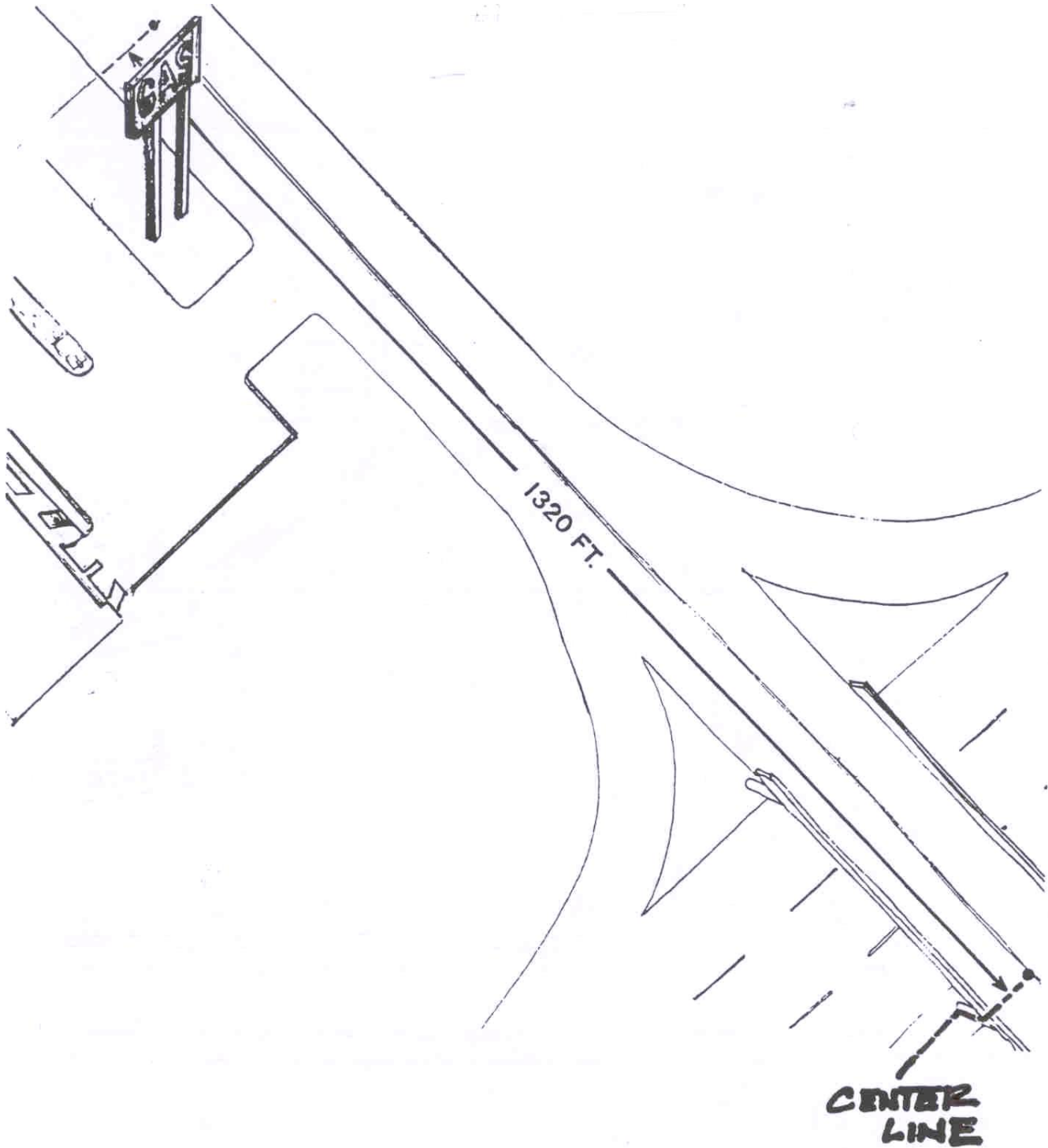


Diagram 29

Distance from Signalized Intersections
EVMS

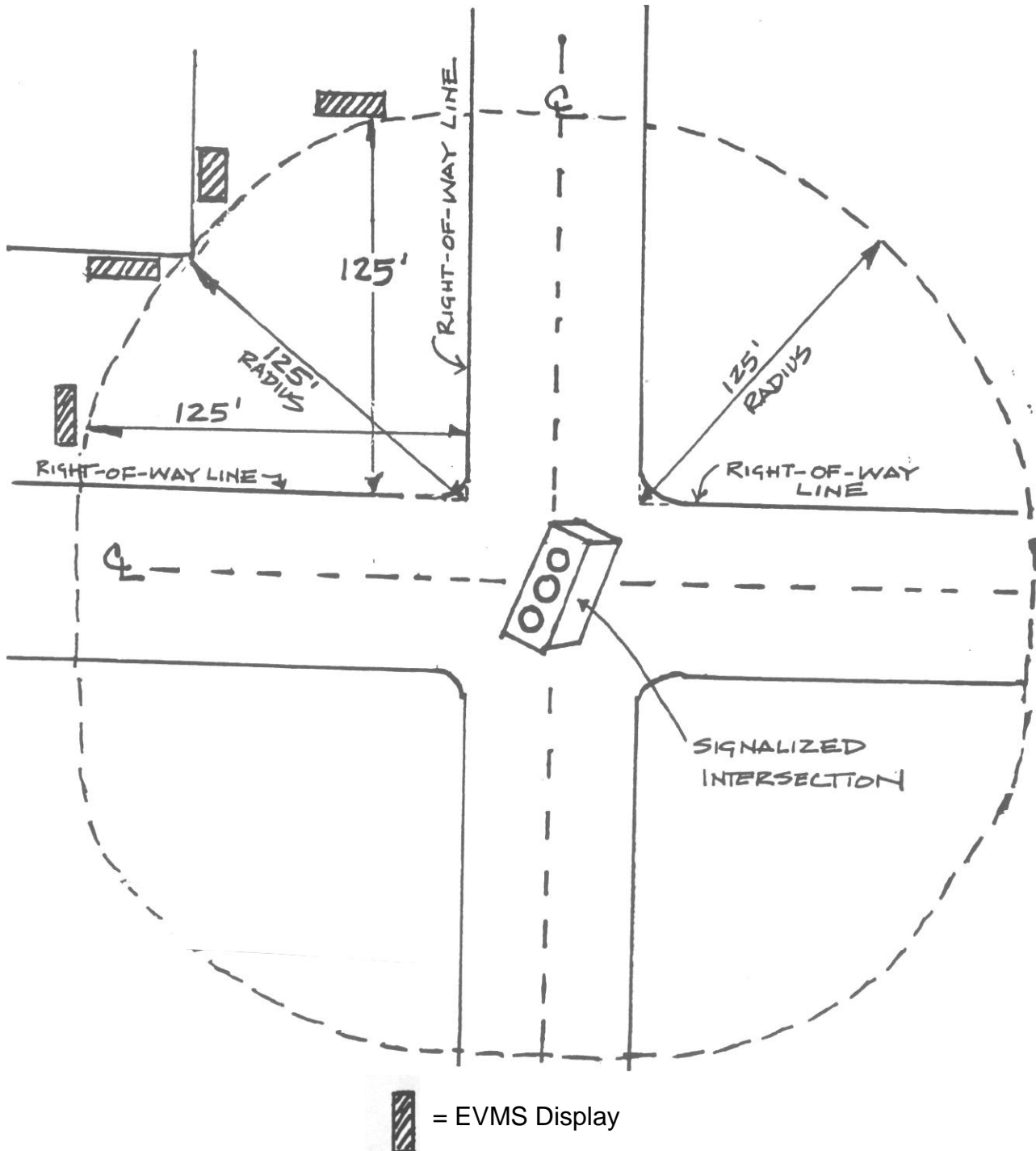
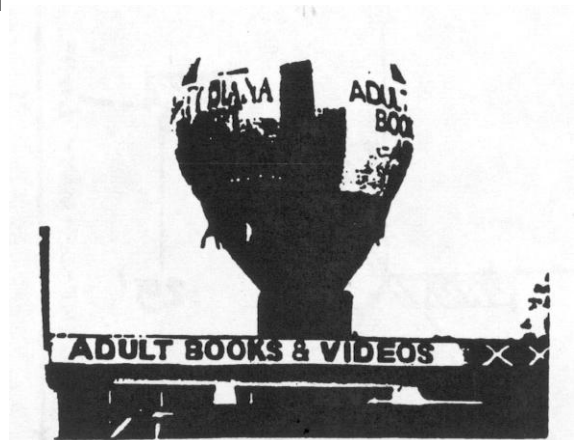


Diagram 30

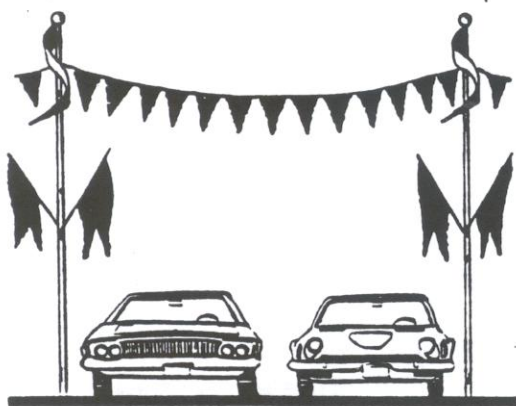
Sign Types I



A. A-Sign



B. Balloon Sign



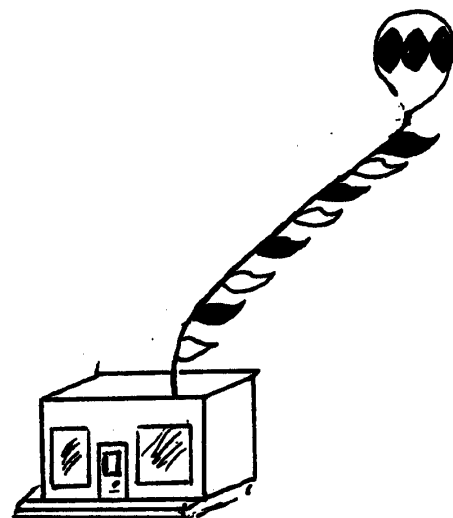
C. Pennants



D. Banner Sign



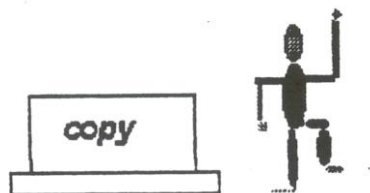
E. T-Sign



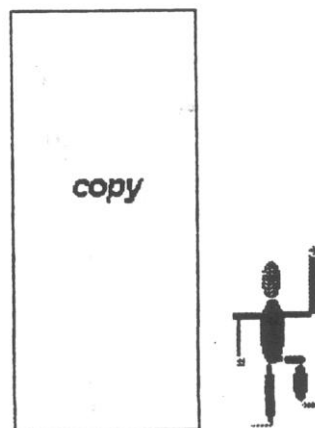
F. Wind Sign

Diagram 31

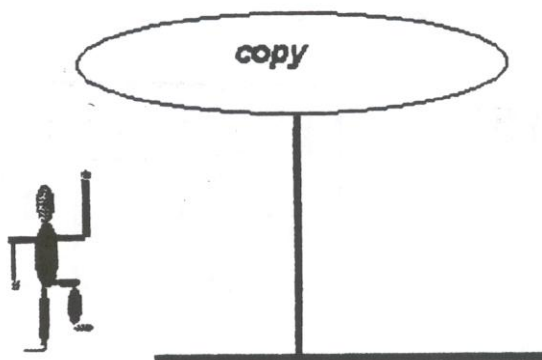
Sign Types II



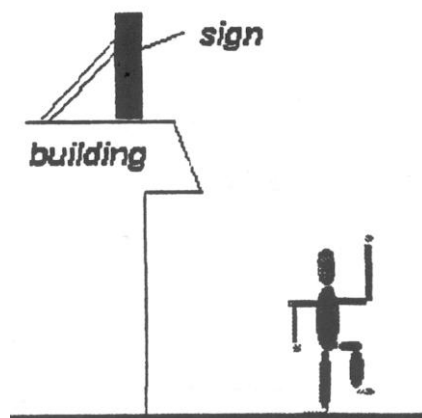
Type (a) Ground Sign



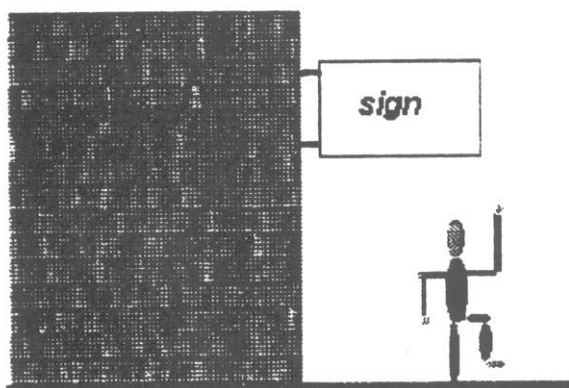
Type (d) Pylon Sign



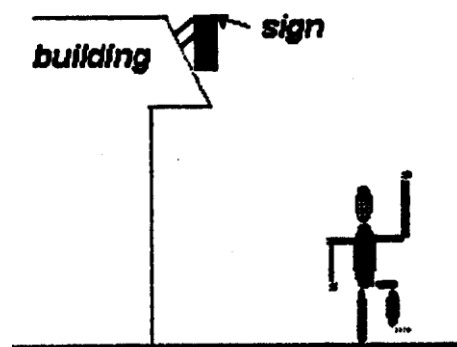
Type (b) Pole Sign



Type (e) Roof Sign



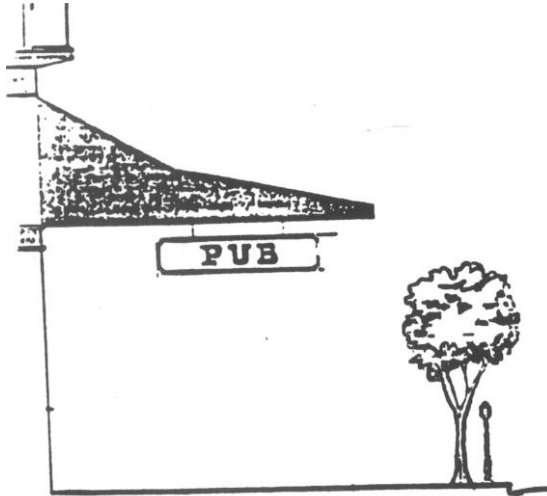
Type (c) Projecting Sign



Type (f) Roof-Integral Sign

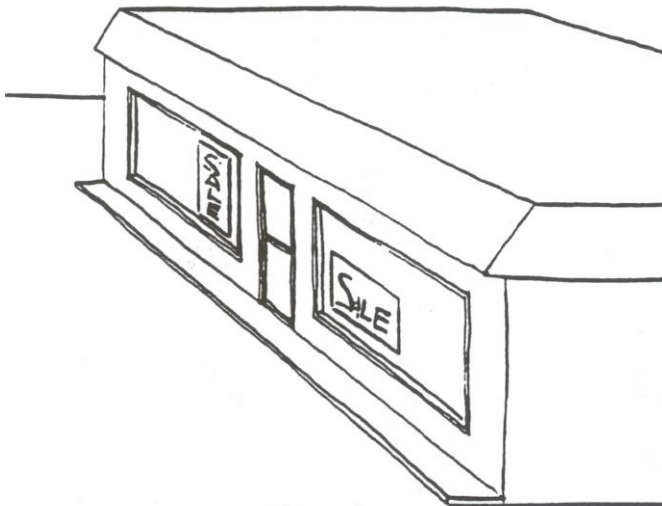
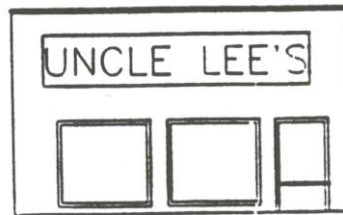
Diagram 32

Sign Types III



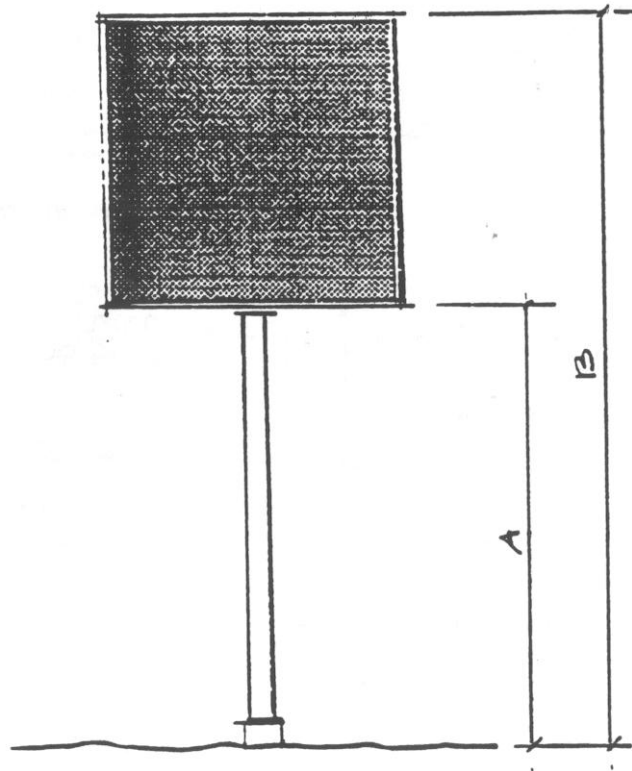
A. Suspended Sign

B. Wall Sign



C. Window Sign

Diagram 33
Sign Clearance



A - CLEARANCE
B - HEIGHT

Diagram 34

Driveways

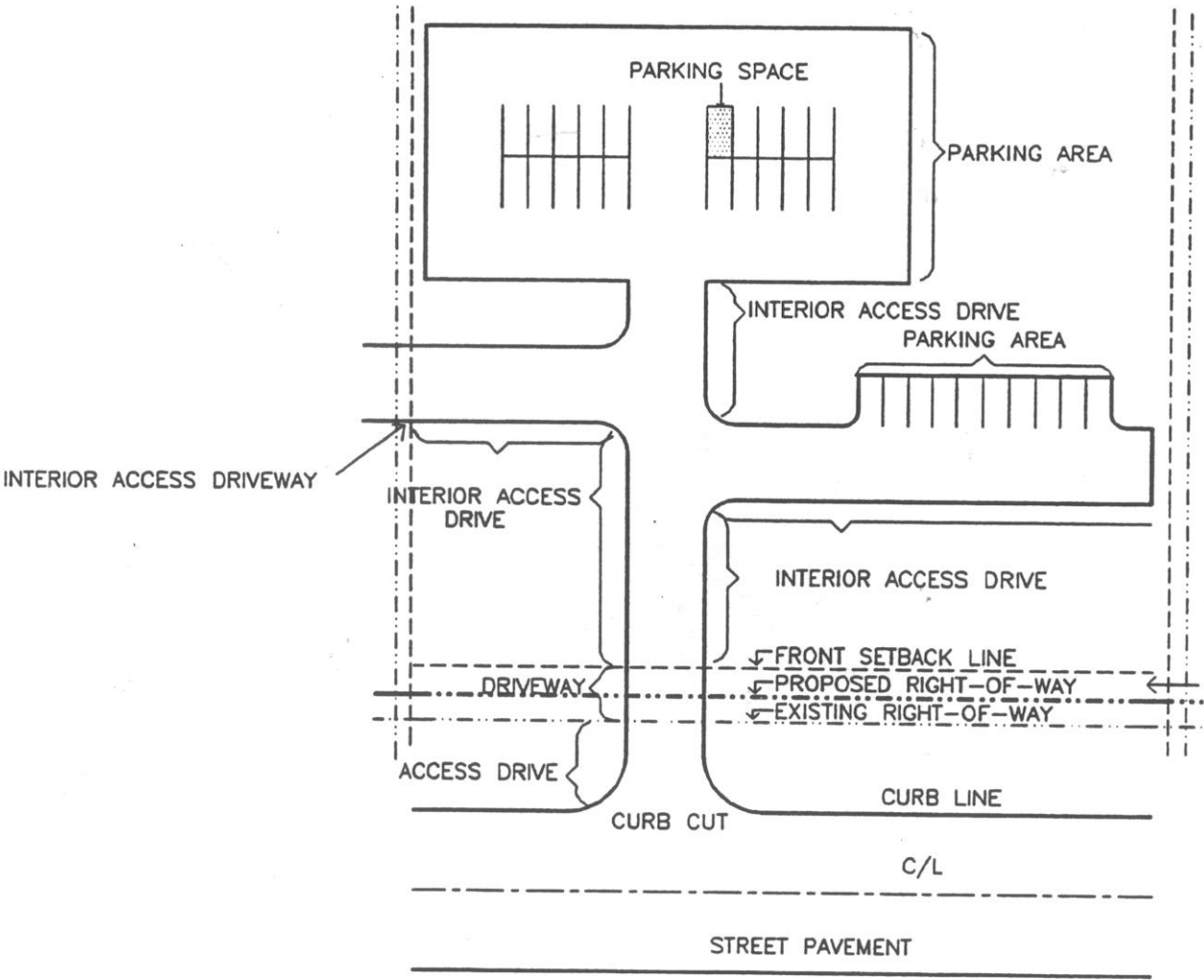
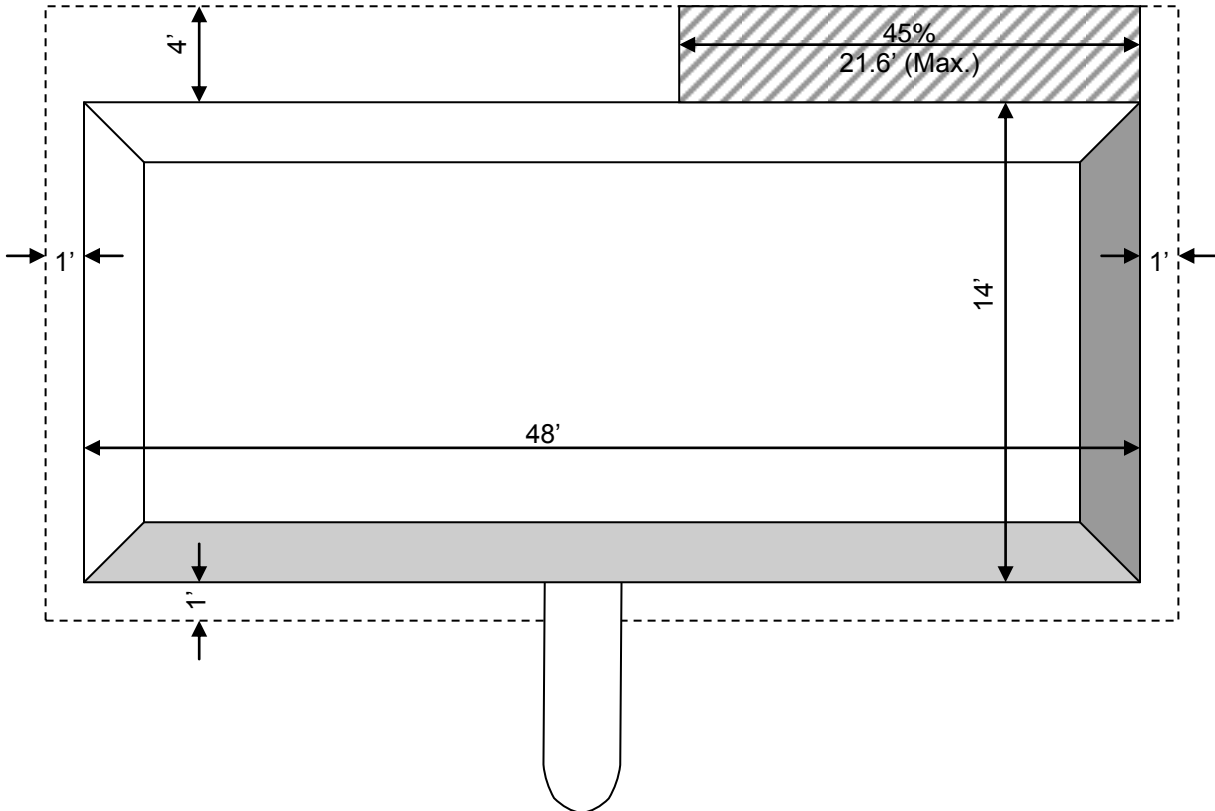


Diagram 35

Advertising Sign or Off-Premises Sign Extension



Any vertical or horizontal embellishment to a 10.5 foot by 36 foot or 14 foot by 48 foot advertising sign designed as a part of and integrally incorporated into the announcement, declaration, device, demonstration or insignia used as a part of an advertising sign. An extension shall have a maximum vertical dimension of four (4) feet above the top of a sign, a maximum horizontal dimension of one (1) foot to the sides of the sign and a maximum horizontal dimension of one (1) foot to the bottom of the sign.

Diagram 36

Types of Lots Lot / Corner Lot

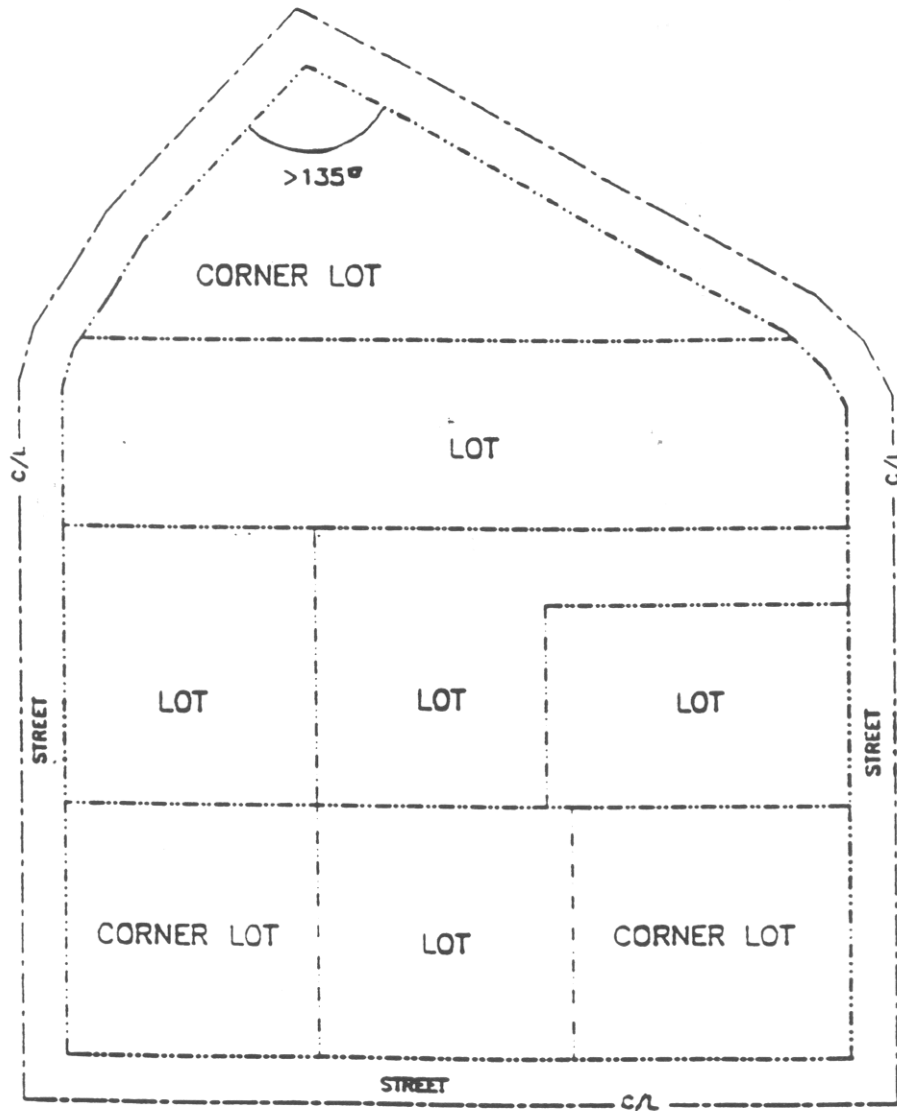


Diagram 37

Setback and Setback Line

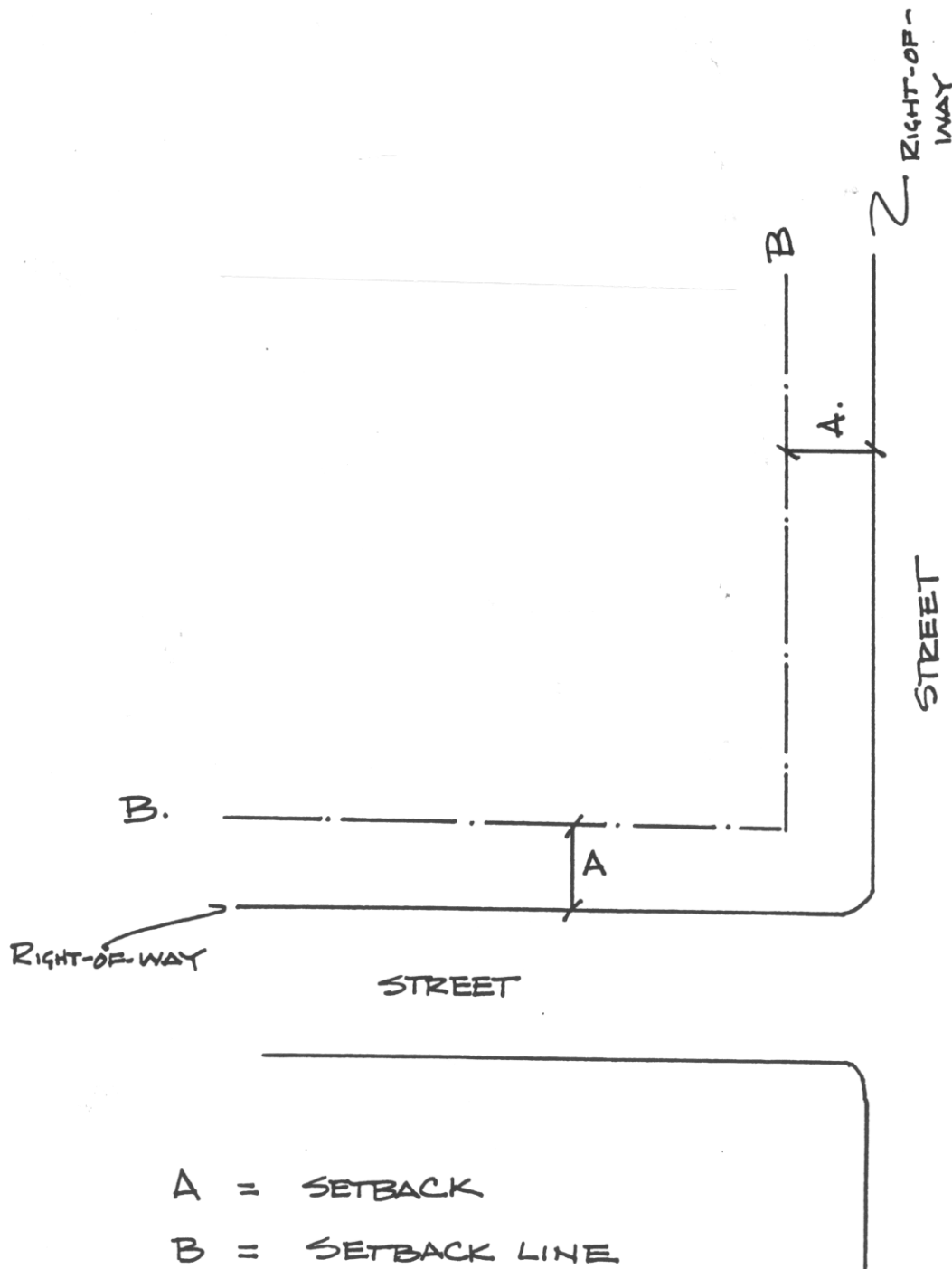


Diagram 38

Far-side of an intersection is illustrated with cross-hatching

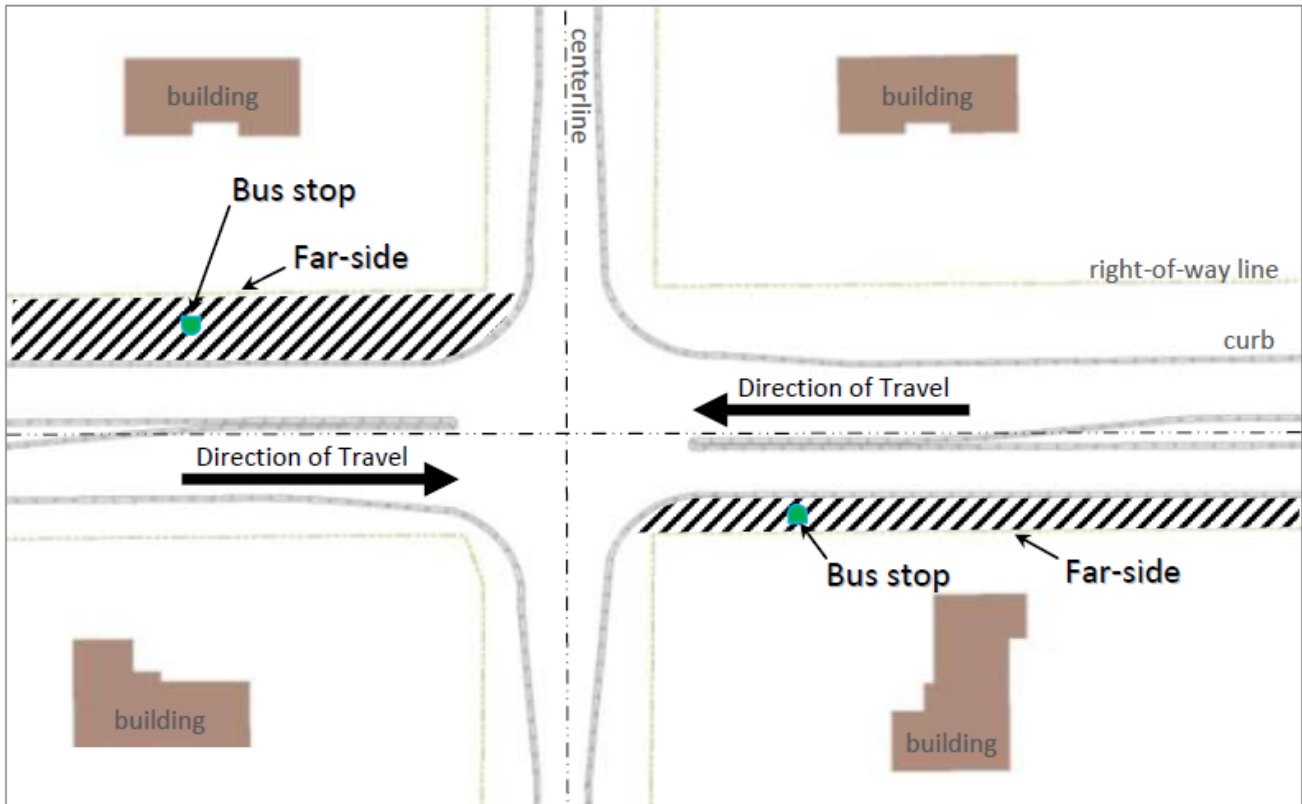

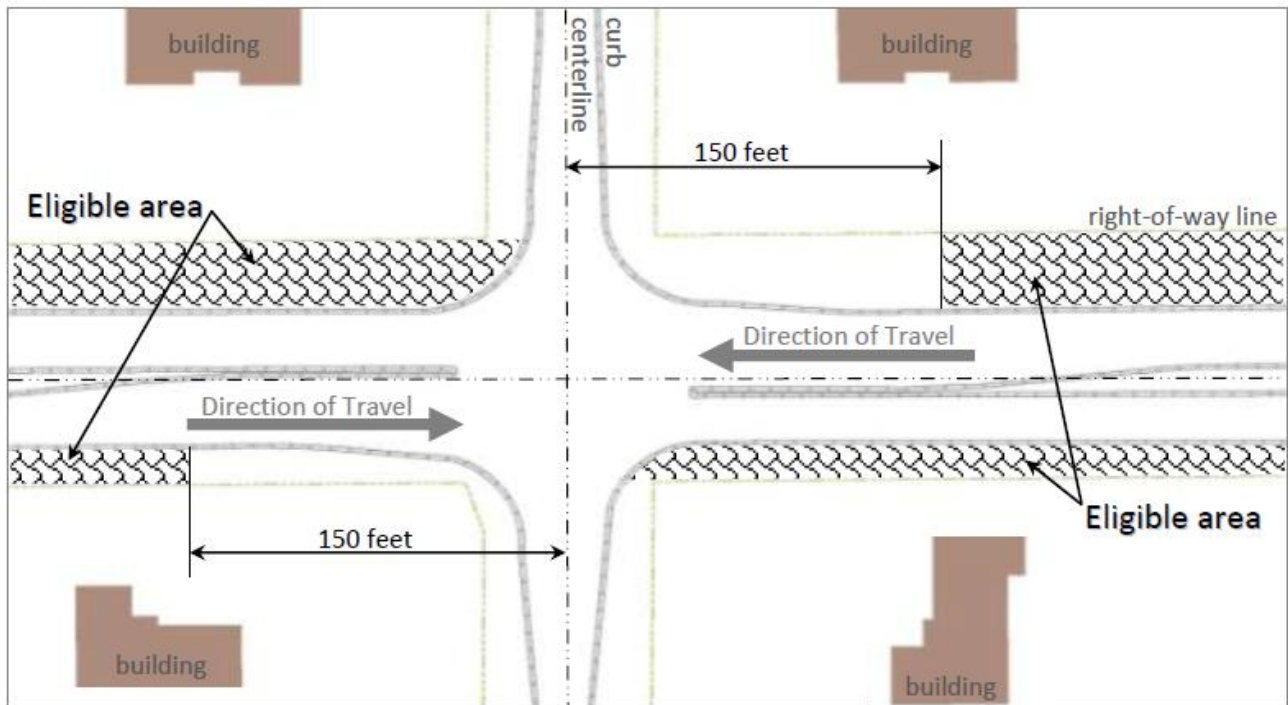


Diagram 39

Eligible locations of municipal bus shelter or bench with an advertising sign

Eligible areas are illustrated with the pattern: 

Two-way traffic situation



One-way traffic situation

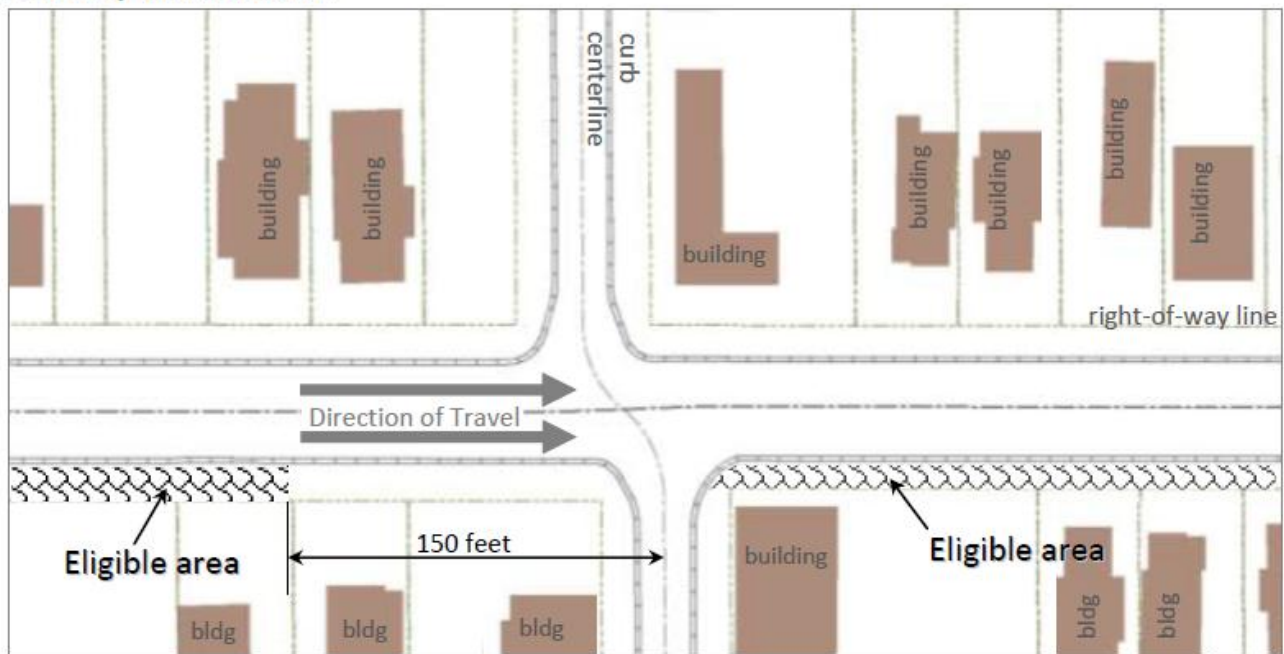


Diagram 40

Location of bus bench to municipal bus stop
Some portion of the bench must be within 12 feet of the sign location.

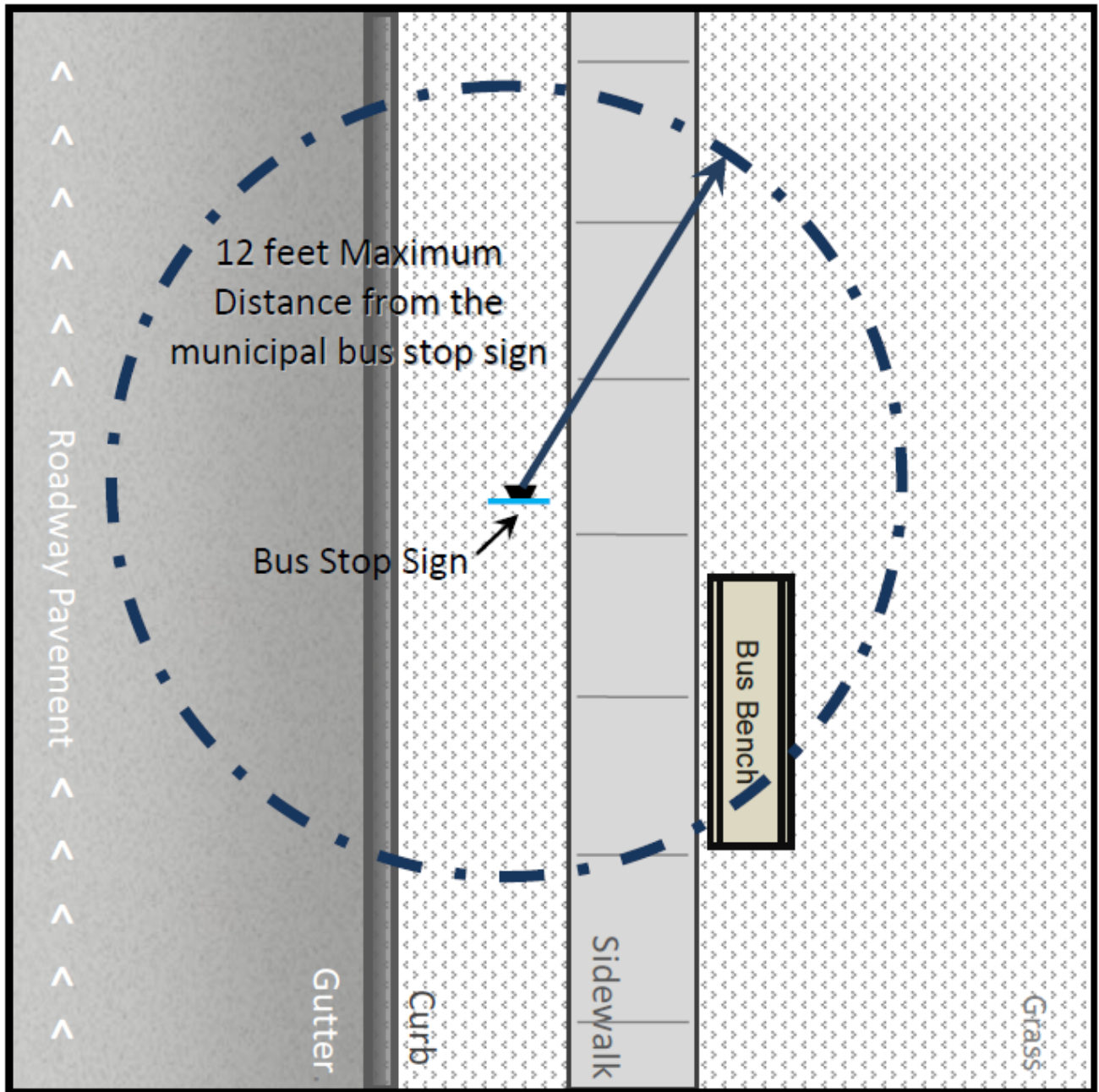


Diagram 41

Municipal bus bench measurements
Municipal bus shelter measurements

